

Our Picturesque Landscape

Landscape Conservation Action Plan (Part2)

Project Overview Plans

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Our Picturesque Landscape Partnership Scheme

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- A11 River / Canal Access Management

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1. Overview

Our Picturesque Landscape Partnership Scheme centres on the landscape of the Dee Valley and the Pontcysyllte Aqueduct and Canal World Heritage Site. It takes as its themes the inspirational journeys that have and continue to be a feature of the area which is crossed by the Canal, Telford's A5 and the River Dee. Visitors have drawn inspiration from this beautiful valley in art and poetry since the 18th century and it continues to draw tourists in search of the sublime.

But this is a landscape under extreme pressure with high numbers of visitors drawn to what are often our most fragile sites. The communities on its doorstep, born from the industrial endeavours that shaped it, are now less connected to the benefits the landscape offers. The project will invest in the resilience of key visitor sites and engage communities in its appreciation and management whilst reinterpreting this rich landscape for a new generation.

Our Picturesque Landscape Partnership Scheme is a partnership project developed by the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty, Pontcysyllte Aqueduct and Canal World Heritage Site, Wrexham County Borough Council, Denbighshire County Council, the Canal & River Trust, Shropshire Council, Natural Resources Wales, Cadw, Cadwyn Clwyd, Aqueducts (Friends of the World Heritage Site) and the Friends of the Clwydian Range and Dee Valley.

The Project aims to:

1. Conserve and restore special features within the landscape
2. Bring the importance of the landscape closer to people.
3. Invest in the resilience of key sites.
4. Make the area more accessible, both physical and intellectual
5. Improve a range of key habitats and their connectivity, engaging with landowners.

Projects have been developed under 3 themes:

Conserving the Picturesque Landscape

Key views, heritage features and habitats will be restored, assistance will be provided to landowners for positive management through a countryside grant scheme and innovative solutions will be adopted to reduce congestion, access and erosion issues.

Accessing the Picturesque Landscape

Physical access improvements and interpretation will be delivered to increase the accessibility, awareness and understanding of the varied and outstanding heritage of the Our Picturesque Landscape Scheme Project Area.

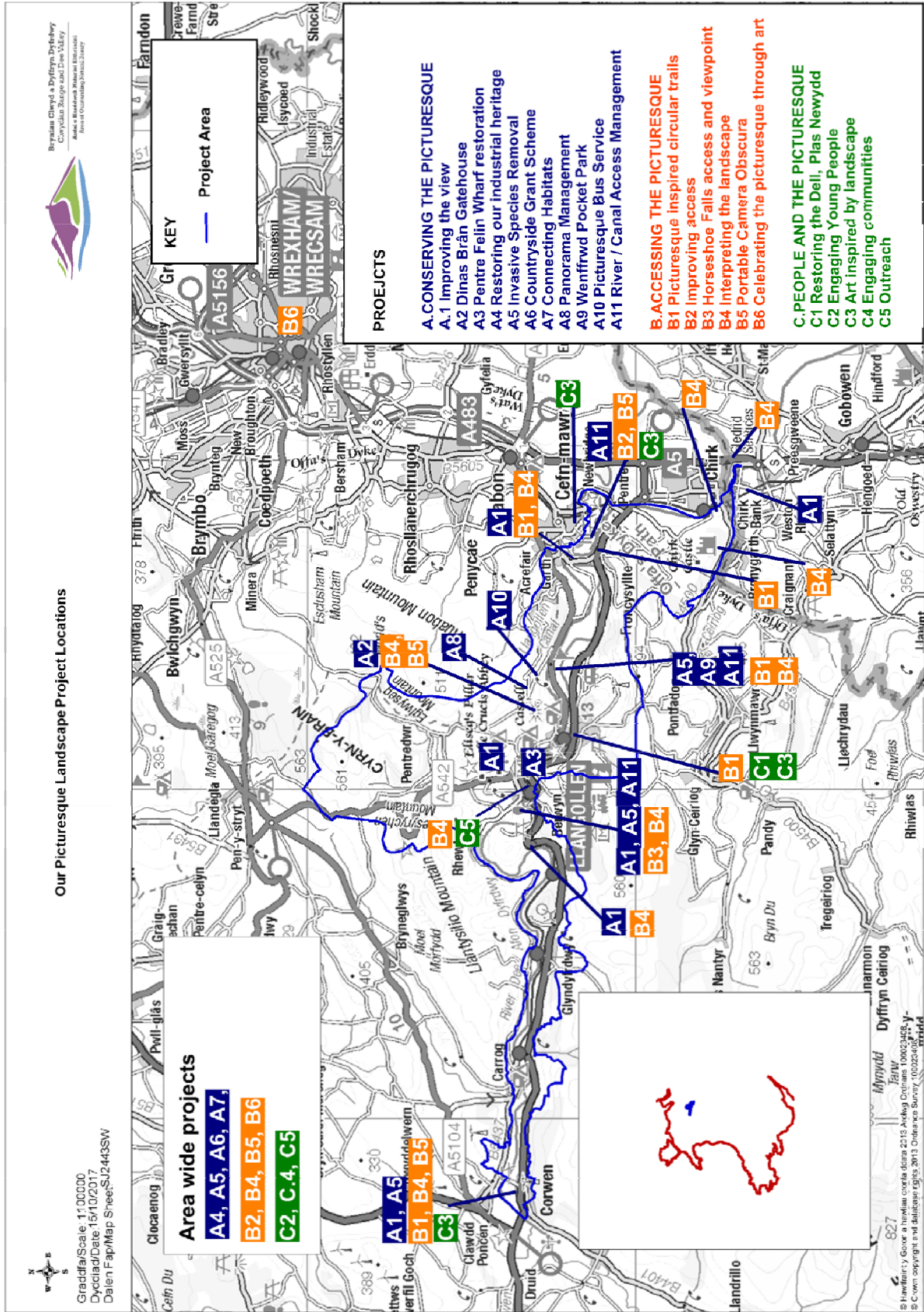
People and the Picturesque

A broad range of events and activities will be arranged to engage individuals and groups from targeted communities.

Artist in residence projects and new educational resources will also be developed.



2. Project Location Overview Map



3. Project Budget

	TOTAL COSTS INC INKIND	cost EXC in-kind	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	Volunteer in-kind
A. CONSERVING THE PICTURESQUE								
A.1 Improving the view	52500	46000	2000	22500	5500	13000	3000	6500
A2 Dinas Brân Gatehouse	30900	30900		30900				
A3 Pentre Felin Wharf restoration	210000	210000			210000			
A4 Restoring our industrial heritage	50000	50000		15000	15000	20000		
A5 Invasive Species	13117	10617	2000	2060	2121	2185	2251	2500
A6 Countryside Grant Scheme	50000	50000	10,000	10,000	10,000	10,000	10,000	
A7 Connecting Habitats	31000	30000		15,000	15,000			1,000
A8 Panorama Management	34000	32000			32000			2000
A9 Wenffrwd Pocket Park	291059	286059		140000	146059			5000
A10 Picturesque Bus Service	41836	41836		10000	10300	10609	10927	
A11 River / Canal Access Management	15000	15000		15000				
B. ACCESSING THE PICTURESQUE								
B1 Picturesque inspired circular trails	19409	18409	4500	4635	4500	4774		1000
B2 Improving access	26000	26000			26000			
B3 Horseshoe Falls access and viewpoint	30000	30000		30000				
B4 Interpreting the landscape	110000	110000	5000	2000	42000	50000	11000	
B5 Portable Camera Obscura	14000	12000	10000			2000		2000
B6 Celebrating the picturesque through art	17000	15000					15000	2000
C. PEOPLE AND THE PICTURESQUE								
C1 Restoring the Dell, Plas Newydd	49250	45250		45250				4000
C2 Engaging Young People	15000	15000		5000	5000	5000		
C3 Art inspired by landscape	55000	55000	15000	5000	15000	5000	15000	
C 4 Engaging communities	49232	49232	8000	15000	8487	8741	9004	
C 5 Outreach	25235	21235	4000	4120	4243	4370	4502	4000
PROJECT SUPPORT COSTS								
Website	20000	20000	20000					
Project Manager	222945	222945	41,992	43,252	44,550	45,887	47,264	
Community Officer	160764	160764	30,280	31,189	32,125	33,089	34,081	
Officer Admin	68425	68425	12,887	13,274	13,673	14,084	14,507	
Office Accommodation	13617	13617	5,000	2060	2121	2185	2251	
Vehicle	21235	21235	4,000	4,120	4,243	4,370	4,502	
Petrol costs	12440	12440	2,400	2,472	2,400	2,546	2,622	
Mileage allowance	10617	10617	2,000	2,060	2121	2185	2251	
Staff clothing / ppe	2123	2123	400	412	424	437	450	
Recruitment	1000	1000	1000					
Staff training	3184	3184	600	618	636	655	675	
Other Costs	3714	3714	700	721	742	764	787	
Project Evaluation	22000	22000			10,000		12,000	
end of project event	3000	3000					3000	

TOTALS	1797602		184759	471643	664245	241881	205074	30000
	TOTAL COSTS INC INKIND	cost EXC in-kind	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	Volunteer in-kind
Contingency (10%)	179760.2							
Total including contingency	1977362.2							
Future Maintenance work	50000	50,000						
Total Exc In-kind (exc contingency)		1817602						
TOTAL	2027362.2							

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4. Staff Time

	YEAR 1		YEAR 2		Year 3		Year 4		Year 5	
	PM	CO	PM	CO	PM	CO	PM	CO	PM	CO
A. CONSERVING THE PICTURESQUE										
A.1 Improving the View	4		4		4		4		4	
A2 Dinas Brân Gatehouse	2		5		2.5		2.5		2.5	
A3 Pentre Felin Wharf Restoration	1		1		1					
A4 Restoring our Industrial Heritage				4		4		4		2.5
A5 Invasive Species Removal		2.5		2.5		2.5		2.5		2.5
A6 Countryside Grant Scheme		2		2		2		2		2
A7 Connecting Habitats	2.5		2.5		2.5		2.5			
A8 Panorama Management			4		4					
A9 Wenffrwd Pocket Park	12		4		4		4			
A10 Picturesque Bus Service		4		4		4		4		4
A11 River / Canal Access Management				3		4		3		
B. ACCESSING THE PICTURESQUE										
B1 Picturesque Inspired Circular Trails		5		5		5		5		
B2 Improving Access		2		4		4		4		
B3 Horseshoe Falls Access and Viewpoint			6							
B4 Interpreting the Landscape	4		5		5		5		4	
B5 Portable Camera Obscura		6		1		1		1		1
B6 Celebrating the Picturesque through Art		1		1		1		2.5		4
C. PEOPLE AND THE PICTURESQUE										
C1 Restoring the Dell, Plas Newydd	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
C2 Engaging Young People		4		4		4		4		4
C3 Art inspired by landscape	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
C 4 Engaging Communities		2.5		2.5		2.5		2.5		2.5
C 5 Outreach		4		4		4		4		4
PROJECT SUPPORT COSTS										
Website	2	2	2	2	2	2	2	2	2	2
Staff Training	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Project Evaluation	1				2				5	3
End of Project Event									5	3
TOTALS	31.75	34	36.55	38	30	39	28.5	34.5	29.5	29.5

PM Project Manager

CO Community Officer


Time allocated in weeks

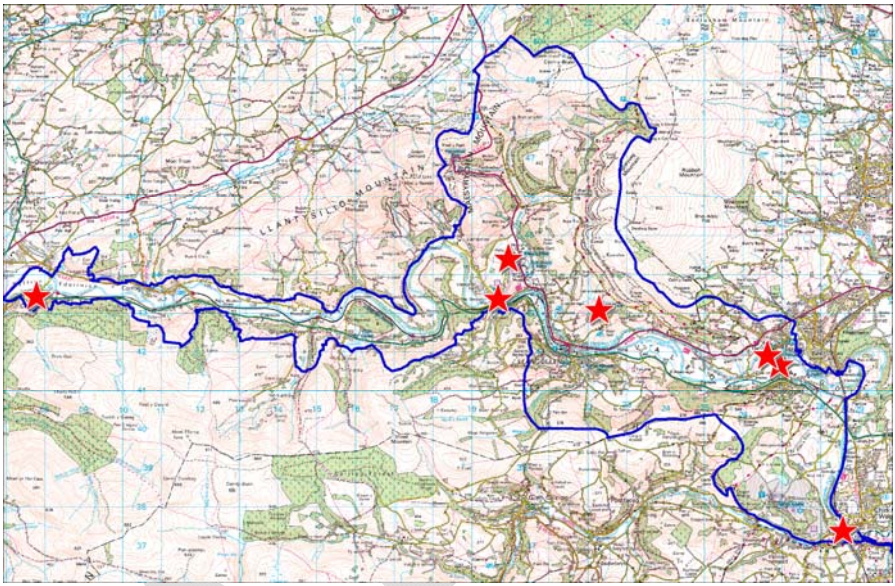
5. Our Picturesque Landscape Partnership Scheme Project Timetable

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
A. CONSERVING THE PICTURESQUE					
A.1 Improving the View					
A2 Dinas Brân Gatehouse					
A3 Pentre Felin Wharf Restoration					
A4 Restoring Our Industrial Heritage					
A5 Invasive Species					
A6 Countryside Grant Scheme					
A7 Connecting Habitats					
A8 Panorama Management					
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C. PEOPLE AND THE PICTURESQUE					
C1 Restoring the Dell, Plas Newydd					
C2 Engaging Young People					
C3 Art Inspired by Landscape					
C 4 Engaging Communities					
C 5 Outreach					


The timetable identifies when the majority of activity will take place relating to each project, although some preparation or maintenance activity may be undertaken in other years.

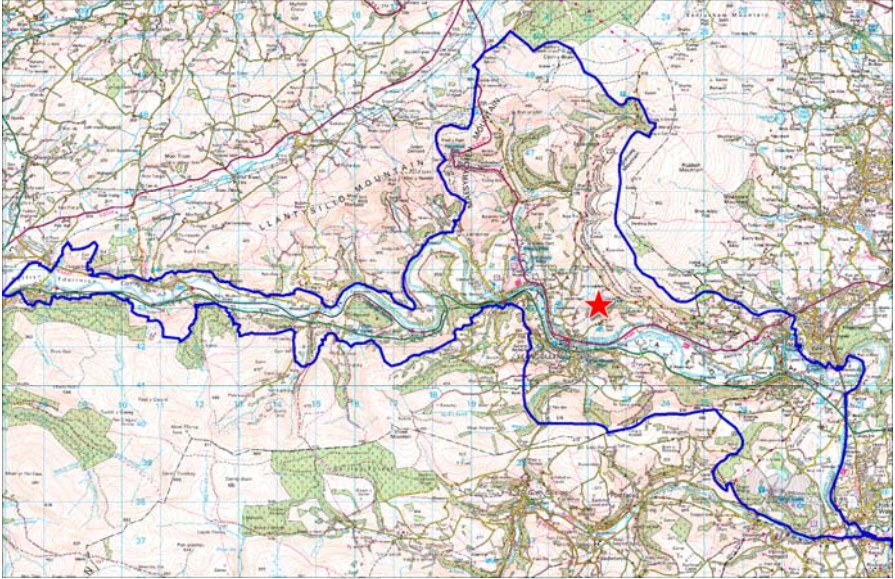
6. Detailed Project Plans

Project Title:	Improving the View		
Project Reference	A1		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Natural Resources Wales Canal & River Trust Wrexham and Denbighshire Woodland Conservation Officers		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	The project plans to restore many of the key views that have drawn visitors to the Dee Valley for centuries. 7 sites have been identified where sensitive woodland management can be employed to significantly enhance the views of key landmarks within the Project Area.		
Rational	<p>The project aims to open up and re-establish some of the key views of iconic landmarks in the Dee Valley including the Horseshoe Falls, Pontcysyllte Aqueduct and Castell Dinas Brân. Views from key vantage points have slowly been lost as tree cover has increased.</p> <p>A Landscape Plan produced as part of the inscription of the World Heritage Site identified and prioritised a number of key views that are disappearing. This project will work to recreate these views through sensitive woodland and riparian management, targeting glades creation and thinning work where it will have a positive impact on re-establishing key views.</p> <p>The project will work with Coleg Cambria to bring these elements of woodland management planning and maintenance into arboriculture courses. Arboriculture students will carry out elements of this planning and selective felling as part of their course.</p>		


Beneficiaries			<p>Local residents through improved connection to the area's heritage.</p> <p>Visitors through improved views.</p> <p>Students through improved skills.</p> <p>World Heritage Site setting, with key features being more visible in the landscape.</p>					
Locations (Map)								
Outputs			<ul style="list-style-type: none"> • 7 sites to be brought into better management • 1 woodland management plan • 1 planting scheme • 25 volunteer task days • 5 volunteer training days 					
Outcomes			<ul style="list-style-type: none"> • The views will be opened up and enhanced for the enjoyment of all. • The woodlands will be brought into better management. • Volunteers will be enabled to carry out a range of conservation and woodland management tasks. 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√		√	√

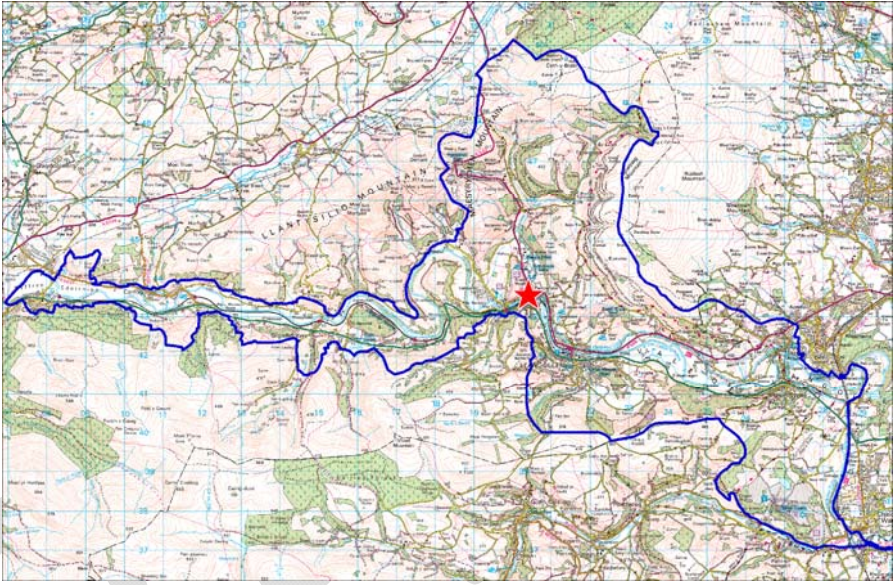
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Landowners will not consent to works.		Ensure early dialogue with landowners.			
Necessary consents not granted by NRW.		Ensure NRW are engaged in developing the woodland management plans for each site where SAC consent is required			
Technical difficulties of felling at the Horseshoe Falls cannot be overcome.		Ensure specialist contractors advise on the scope of the works.			
Works cannot be completed in time.		Ensure works are split across 5 year delivery programme.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)					
Project Manager	4	4	4	4	4
Exit Strategy	The aim of this project is to establish a management regime for key areas of woodland that will lead to an opening of views from specific vantage points. The project will involve Coleg Cambria to engage arboriculture students in the planning and maintenance of this work in the medium term.				

Project Title:	Dinas Brân Gatehouse		
Project Reference	A2		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Cadw Adjacent landowner Natural Resources Wales		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<ul style="list-style-type: none"> • Consolidate and clear the interior of the Castle gatehouse • Replace gates with hand forged interpretive gates • Trial the opening of the interior of the gatehouse 		
Rational	<ul style="list-style-type: none"> • Dinas Brân is an iconic sight in the Dee Valley. It is a Welsh built castle dating from the mid 13th century. The Castle is sited within an earlier Iron Age hillfort. • It is visited by c 50,000 people every year. • A path leads towards the Castle from the town of Llangollen as well as from the Panorama drive. • There is a need to manage erosion on the access paths where visitors are 'cutting corners' to reach the top. • The gatehouse is the only enclosed and roofed area of the Castle. It has the potential to give visitors an enhanced experience at the site if they are able to access the space. • Access to the gatehouse will be trialled on a controlled basis during the project, monitoring in case of damage and misuse. 		
Beneficiaries	Local residence and visitors to the site who will enjoy and enhanced experience. The site will be better managed.		

Locations (Map)								
Outputs			<ul style="list-style-type: none"> • 50 metres of path improved. • Gatehouse opened up for public access. • Gatehouse structure conserved. 					
Outcomes			<ul style="list-style-type: none"> • Access gained to a previously inaccessible area. • Enhancements to the Scheduled Ancient Monument. • An enhanced experience of the Castle structure. • Greater knowledge of the fragile nature of aspects of the built heritage. 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√	√	√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk			RAG Status	Mitigation				
Consents from Cadw and Natural Resources Wales withheld.				Initial conversations have been held with Cadw and NRW to prepare them for applications.				
Surrounding landowner changes and access arrangements to the site become problematic.				Currently neighbours have been very supportive, there is a possibility that land to the south of the site will be sold. Should this happen contact will be made as soon as possible to discuss future access arrangements.				

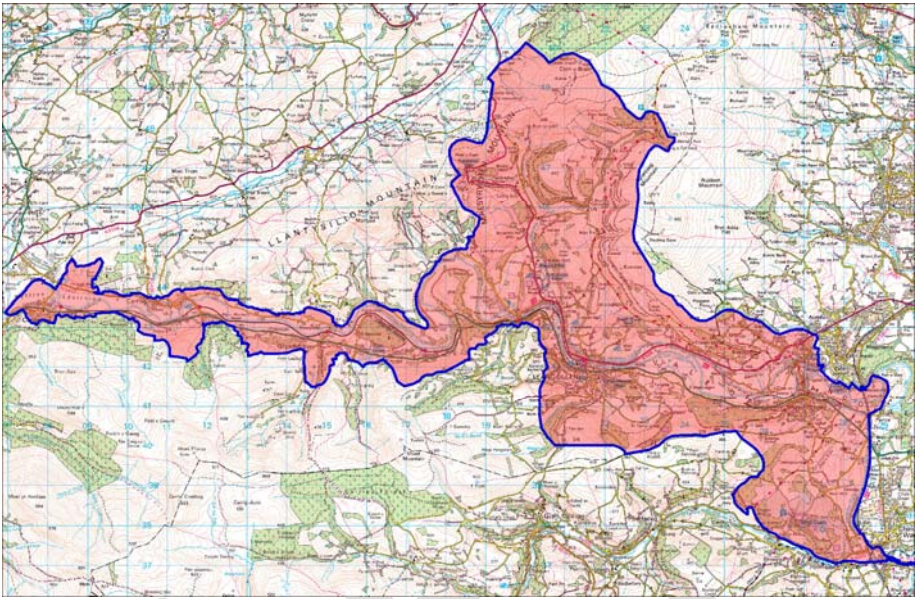
Project comes out over budget.		Costs will be monitored closely throughout by careful project management systems, those tendering will be aware of the budgets to work within.			
Access to the Gatehouse is misused.		Once the gatehouse is open it will be closely monitored to ensure that no damage is taking place, volunteers will be involved in this process. Should damage be noted the open nature of the gatehouse will be reassessed.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
		√	√		
Staff time (weeks)					
Project Manager with some help from Community Officer to develop volunteer assessors		6	2.5	2.5	2.5
Exit Strategy	Castell Dinas Brân is a site owned by Denbighshire County Council. It will continue to be a priority site within the Dee Valley following the completion of the Our Picturesque Landscape Partnership Scheme and will be managed as part of the Countryside Service portfolio. Site monitoring will continue and general maintenance will continue to take place.				

Project Title:	Pentre Felin Restoration		
Project Reference	A3		
Lead Partner	Canal & River Trust		
Key Project Partners	Cadw Adjacent landowner Natural Resources Wales		
Total budget (Inc in kind)	210,000	In-Kind	
HLF Contribution		Match	210,000
Overview	<p>Originally constructed as a feeder, this section of the canal is now navigated by a trip boat but is not navigated by general canal users. The asphalt liner throughout this length of the canal is historically important as one of the only existing examples of this technique of canal lining.</p> <p>The project will look to undertake repairs to the liner which has failed in a number of locations due to a combination of groundwater and consequential canal water eroding under the canal and resulting in a loss of support to the canal liner.</p>		
Rational	<p>Pentre Felin is located 2km north west of Llangollen town centre on the Llangollen canal feeder. The embankment carries the feeder canal above the River Dee. It provides a water feed for Hurleston Reserve in Cheshire. The working area is approximately 225m in length and includes the channel, the embankment, cutting and a sluice.</p> <p>The embankment is abounded by a few residential properties, a hotel and the River Dee.</p> <p>Embankment 28 is sidelong ground and constructed of rock. It is 875m in length, 6m in height with a crest width of 2.5m and a minimum navigation width of 3m at the narrows. The embankment carries the feeder.</p> <p>The feeder was constructed within a rock cutting with some sections of retaining wall between 1804 and 1808. It was designed by Thomas Telford and Thomas Denson. The feeder was built to provide a continuous water</p>		


			<p>supply to the canal from the River Dee at Horseshoe Falls. Since 1947 it has also provided a feed to Hurleston Reservoir which, in turn, supplies Cheshire's drinking water.</p> <p>The project will aim to reduce or prevent leakage on the Pentre Felin canal feeder and at the same time will stabilise the embankment; whilst substantially reducing the risk of breach of the historic feeder and excessive water loss.</p>					
Beneficiaries			<p>Visitors and local residents through the resulting improved condition of the canal tow path.</p> <p>The World Heritage Site though repairing a section of the canal.</p>					
Locations (Map)								
Outputs			<ul style="list-style-type: none"> • Improvement to 225m of canal liner with reduced leakage • Improvement in bank stability and condition • Improved condition of adjoining ground • 225m of improved or safeguarded towpath • Maintain feed water to Hurleston Reservoir 					
Outcomes			<ul style="list-style-type: none"> • Better maintained heritage • Improved condition of tow path access 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√		√		√	√	√

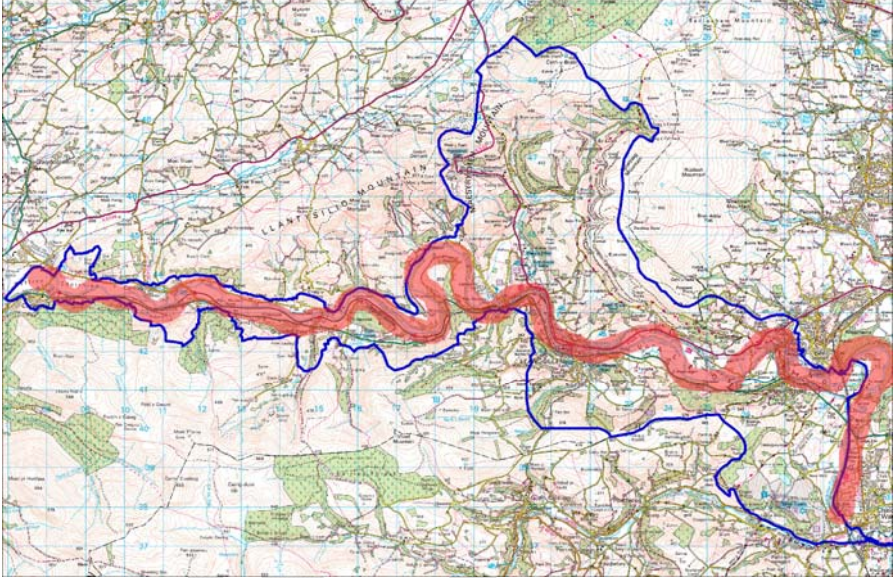
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Scheme not delivered to budget resulting in an overspend.		Monitoring of the project budget by the Canal & River Trust Project Manager.			
Problems with contractors not delivering on time and to a high standard.		The Project Manager will regularly liaise with the Framework Contractor through project progress reporting and regular on-site meetings.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√		
Staff time (weeks)					
Project Manager with some help from Community Officer to develop volunteer assessors	1	1	1		
Exit Strategy	<p>The project will safeguard the integrity of the canal infrastructure and towpath. It is anticipated that the identified programme of delivery will reduce the need for on-going maintenance of the canal feeder and towpath.</p> <p>The waterway will continue to be regularly inspected and monitored with notifications reported through SAP. These are further reviewed and action taken where appropriate.</p>				

Project Title:	Restoring Our Industrial Heritage		
Project Reference	A4	Photo of Length man's hut to be inserted	
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Landowners Cadw Denbighshire County Council Conservation Officers Wrexham County Borough Council Conservation Officers Shropshire Council Conservation Officers Canal & River Trust		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<ul style="list-style-type: none"> • Identify and enhance smaller and less well known heritage features in the area as described in the heritage studies. • This will include limekilns such as those at Eglwyseg Quarry and Ty Graig and the lengthman's hut at canal intake, sites will be recorded and conserved. • The project will work with communities to conserve and restore those features important to them and will involve communities in events linked to the recording and conservation work. • Training opportunities will be developed alongside the professional conservation repair work where possible. 		
Rational	<p>During the consultation process communities identified a number of smaller and less well known heritage features in the area that help to tell the story of the landscape. This was backed up by the heritage studies which were undertaken. Sites noted included lime kilns, marker stones and the lengths men's hut along the canal.</p> <p>There is an aspiration to create an awareness of these structures and encourage visitors to discover more about the history of the Valley through these smaller less dramatic heritage features which in turn will spread people through the Project Area.</p>		


Beneficiaries			<p>Local communities .</p> <p>Site managers who will include Canal & River Trust and private landowners with sites on accessible land.</p> <p>Improved condition of small heritage structures.</p>					
Locations (Map)								
Outputs			<ul style="list-style-type: none"> • 5 structures enhanced/ restored • 20 people trained in heritage skills such as lime mortaring and site recording • 20 people will have volunteered time • 5 events linked to the conservation work delivered 					
Outcomes			<ul style="list-style-type: none"> • Enhancements to heritage features which will be recorded and conserved • Increased awareness of the heritage of the area among local communities and visitors. • Local community has a better understanding of the range of heritage features in the area 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√	√	√	√

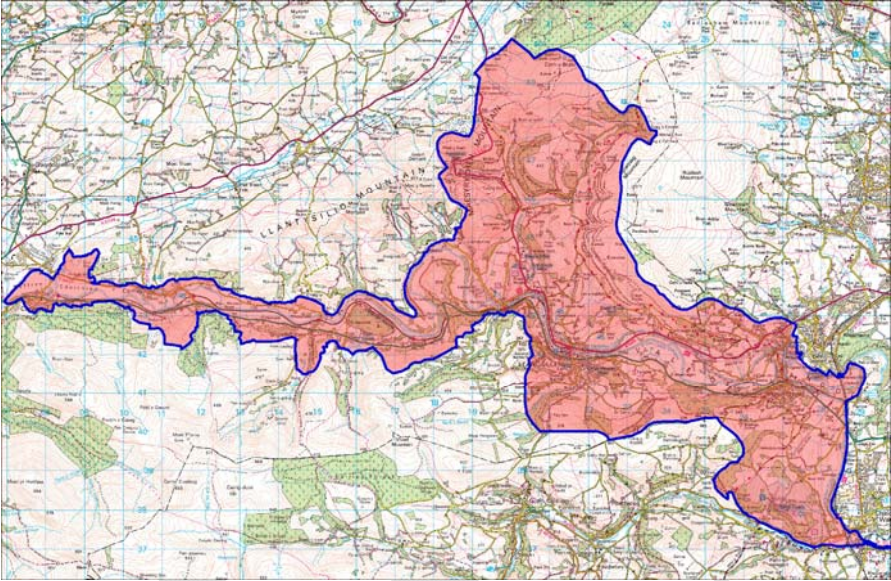
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Projects delayed due to prolonged consent negotiations with owners.		Practical work is not timetabled to commence until Year 2, giving Year 1 to begin negotiations, some owners of features have already informally expressed an interest in their structures being incorporated into the project.			
Projects costings come over budget.		Costs will be monitored closely throughout by careful project management systems, those tendering will be aware of the budgets to work within.			
Not enough volunteers wish to take part in training.		Outputs have been set at a realistic level and as part of the project publicity and marketing will be used to reach as many volunteers as possible			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
		√	√	√	√
Staff time (weeks)					
Community Officer		4	4	4	2.5
Exit Strategy	<p>These smaller heritage features, such as lime kilns, have been left for years to decay. The work undertaken as part of the Our Picturesque Landscape Partnership Scheme will bring them back into a sound state and will bring them to the attention of local communities and visitors. The practical work will also have trained some individuals. Owners will have been engaged. In this way it is anticipated that the low levels of routine maintenance needed will continue as the features will continue to be promoted as sites of interest. The project will investigate whether it is possible to draw up a management agreement with owners that will coincide with the Heritage Lottery Fund ongoing monitoring period.</p>				

Project Title:	Invasive Species Removal		
Project Reference	A5		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	DINNS Partnership Rhun Jones, Clwydian Range and Dee Valley AONB Warden South Liz Carding, Ty Mawr Country Park Outdoor providers River users Landowners		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>Invasive species such as Himalayan Balsam, Japanese Knotweed and Cotoneaster are non-native species that have a negative impact on valued wildlife habitats within the Our Picturesque Landscape Project Area, out competing native plants, resulting in an increased risk of erosion.</p> <p>Working in partnership with the DINNS Partnership (the Dee Invasive and Non-Native Species) the Project will focus on tackling the more difficult and inaccessible areas of invasive species, helping to eradicate it on large stretches of the river network.</p>		
Rational	<p>Himalayan Balsam is a particularly vigorous invasive species which is having a negative effect on the Dee Valley. Working through the DINNS Partnership, which coordinates the control and monitoring of Invasive Non-Native Species (INNS) within the Dee catchment, the distribution of Himalayan Balsam has been mapped and priority areas for management by respective partners identified.</p> <p>Removing the Himalayan Balsam will be a combination of public volunteer events in accessible locations and contractors at more difficult sites. The project will also work with local outdoor activity providers to promote good biosecurity practices and to increase their involvement in invasive species</p>		


	monitoring and management, particularly in areas which can only be accessed from the river.							
Beneficiaries	Local communities, including river users and visitors. Site managers through the control of invasive species. Improved biodiversity through the control of invasive species.							
Locations (Map)								
Outputs	<ul style="list-style-type: none"> • 10 task days for volunteers. • 120 Volunteer days contributed to the project. • 5 sites managed. 							
Outcomes	<ul style="list-style-type: none"> • Improved habitat condition. • Reduced risk of soil erosion due to alternative plant species recolonising. • Increased awareness and involvement in invasive species management. 							
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√	√	√	√

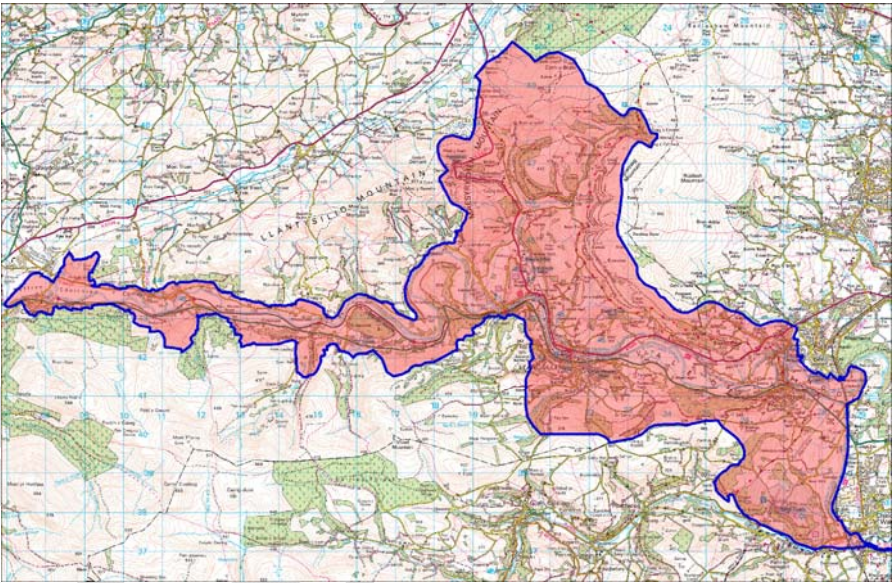
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Local community / general public do not engage with the scheme.		Ensure events are well publicised in advance. Work through established partners to arrange events.			
Landowners do not engage.		A significant amount of the work is to take place on public land. A good working relationship exists with landowners in other areas.			
Contracts not delivering on time and to a high standard.		These are mostly small scale, non-specialist contracts and the risk of the contract not being delivered to standard is minimal. Contractors will only be paid once the contract has been completed to the satisfaction of the contracting officer.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)					
Community Officer	2.5	2.5	2.5	2.5	2.5
Exit Strategy	Work completed under the invasive species project will be sustained through the DINNS Partnership. The aim is to be close to eradication of invasive species, particular Himalayan Balsam at the end of the 5 years along extensive stretches of the River Dee within the Our Picturesque Landscape Project Area. Continued monitoring of the riparian habitat will be completed in partnership with the local outdoor providers to ensure that any new occurrences can be quickly tackled before a new seed source develops. Project Partners will continue to work through the DINNS Partnership to ensure that a whole catchment approach in the management of invasive species management continues.				

Project Title:	Countryside Grant Scheme		
Project Reference	A6		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Local Landowners and Farmers Natural Resources Wales National Trust		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<ul style="list-style-type: none"> • The Countryside Grant Scheme is aimed at landowners within the project area to deliver landscape and habitat improvements. • It aims to engage with 5 landowners per year to carry out projects that will conserve and enhance habitats and landscape which will in turn benefit species. • The scheme will return areas to a more biodiverse habitat whilst enhancing agricultural productivity. By focussing much of the grant aid towards the traditional Ffridd areas which are overgrown and poor both from an environmental and an agricultural perspective, they will be transformed through targeted management. • It will enable these fragmented habitats to be linked and to create connectivity and wildlife corridors. 		
Rational	<p>The habitat work undertaken by TACP during the Development Phase identified areas, including both Ffridd and limestone grassland, which would benefit from active conservation management.</p> <p>The development of a grant scheme for landowners will enable the project to target activity on areas where the maximum benefit can be gained.</p> <p>The grant scheme will be a contributory scheme, 50% from the project and 50% from the landowners and will be closely monitored to ensure that the necessary habitat work is undertaken. In this way habitat improvements can be brought about and maintained.</p> <p>Should consents be needed for any of this work they will be sought on a scheme by scheme basis.</p>		


Beneficiaries			Local landowners. Habitats and species. Local communities and visitors as landscapes will be enhanced.					
Locations (Map)								
Outputs			<ul style="list-style-type: none"> • Minimum 5 schemes per year • Enhanced biodiversity 					
Outcomes			<ul style="list-style-type: none"> • Habitat connectivity strengthened • Improved management of the area • Enhanced landscape amenity • Enhanced agricultural productivity • Improved relationship with landowners 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
✓	✓		✓	✓	✓	✓		✓

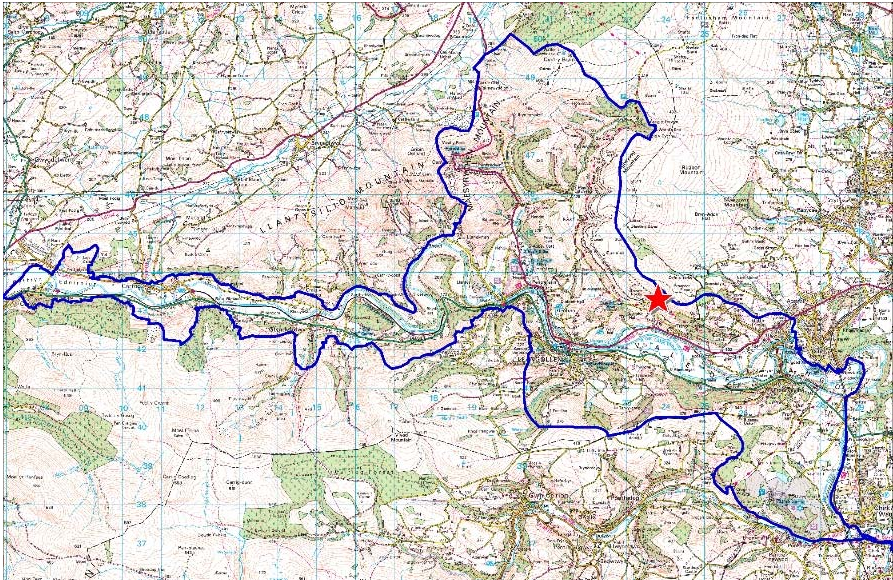
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Landowners do not take up the grant scheme.		Initial contacts have already been made with landowners who have expressed a willingness to be involved. Word of mouth, talking about successful schemes, will build confidence among landowners			
Too many landowners want to be beneficiaries.		Expectations will be managed and the application process will ensure that the most eligible schemes are equitably chosen.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)	2	2	2	2	2
Project Manager					
Exit Strategy	Agreements will be drawn up with grant recipients outlining the time period that Heritage Lottery Fund monitor projects post project conclusion. In this way it is anticipated that the benefit of these projects will continue beyond the timescale of the Landscape Partnership Scheme. In the final years of the project, if the grant has proved successful, opportunities will be investigated for further sources of funding to benefit the wider landscape and integrate the work into existing agricultural environmental schemes.				

Project Title:	Connecting Habitats		
Project Reference	A7		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Natural Resources Wales National Trust AONB Team South – Rhun Jones		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The project will respond to work carried out in the Development Phase that mapped key habitats across the Our Picturesque Project Area. The work mapped connectivity across a range of habitats including grassland, ffridd, woodland and water courses and identified weaknesses and gaps in connectivity. This project will target works in these areas and work with landowners and farmers to carry out positive conservation works that will strengthen habitat connectivity.</p> <p>The project will have a particular emphasis on areas of ffridd, the transitional habitat between areas of heathland, grassland and woodland.</p>		
Rational	<p>The gradual decline in diversity of habitats that make up the landscape of the Dee Valley has had a significant impact on the special landscape character of the area. Changes in farming practices and the difficulties of farming marginal areas has led to a fragmentation and in some places a degradation of key habitats.</p>		

	<p>The project will focus on identified gaps in habitat connectivity working from detailed connectivity mapping carried out in the Development Phase. There will be a particular emphasis on areas of ffrith – an important transitional habitat between areas of heathland and lower more intensive farm land. These areas are often marginal agriculturally and suffer a lack of management leading to scrub encroachment and under grazing. The project will work with farmers and landowners to remove barriers to agricultural management and bring them back into positive management regimes.</p>
<p>Beneficiaries</p>	<p>Landowners and farmers Local communities Habitats and species - landscape</p>
<p>Locations (Map)</p>	
<p>Outputs</p>	<ul style="list-style-type: none"> • 4 schemes delivered over 4 years • 4 farmers engaged • 2 demonstration events • 10 volunteer events
<p>Outcomes</p>	<ul style="list-style-type: none"> • An improvement in habitat connectivity • Better management of marginal areas of habitat. • Better understanding of management requirements for key areas.


HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√	√	√	√
Risk Assessment								
(please refer to scheme risk assessment for further details)								
Risk		RAG Status	Mitigation					
Landowners and farmers fail to engage.			Initial contact has already been made with some famers and there is a willingness to carry out works. Agricultural value of works is promoted.					
Too many farmers will wish to carry out works beyond available budget.			Connectivity mapping carried out in the Development Phase will allow the project to prioritise works. Strong link with Grant Scheme Project as an alternative for some landowners.					
Timescales		Year 1	Year 2	Year 3	Year 4	Year 5		
		√	√	√	√			
Staff time (weeks)								
Project Manager		2.5	2.5	2.5	2.5			
Exit Strategy		The project will work with farmers and landowners to remove barriers to positive management of key areas. At the end of the project it is hoped that these areas will have been brought into a sustainable management regime that is central to the farm business and delivers for species and habitat conservation. By working with farmers to remove barriers to agricultural use of these areas and raise awareness of habitat requirements the positive management will continue beyond the life of the project.						

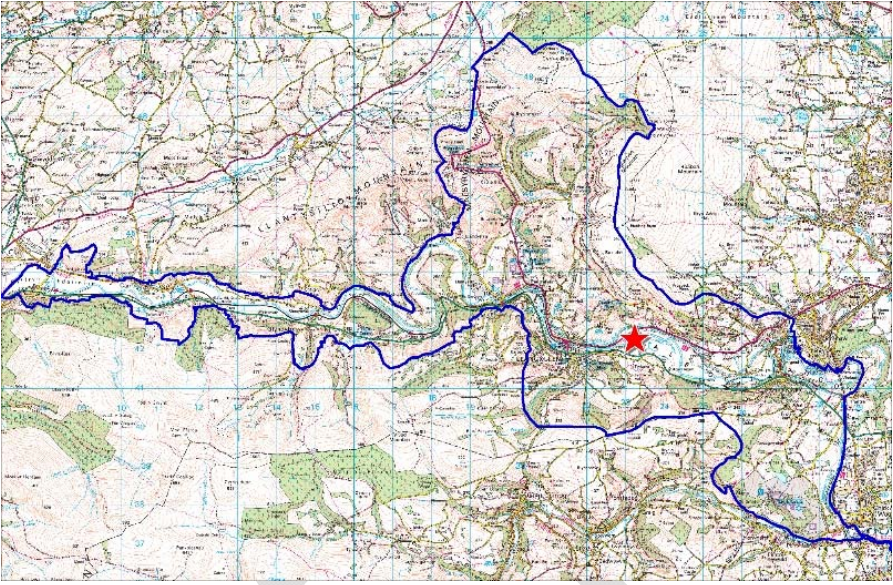
Project Title:	Panorama Management		
Project Reference	A8		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Partners	Landowners and graziers Natural Resources Wales		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The Panorama offers some of the most picturesque views of the Dee Valley and is a popular visitor destination for this reason and as a gateway for walking and climbing on the Eglwyseg Escarpment. It is an area that is easily accessible by car which often leads to congestion and parking issues, resulting in pressure on the landscape and the surrounding Special Area of Conservation.</p> <p>Visitor numbers are increasing and consultation with local farmers and key agencies has indicated a will to implement measures to protect the landscape and promote more responsible access. This along with other measures such as the Picturesque Bus Service aimed at reducing traffic in remote areas will seek to reduce pressure in this sensitive location.</p>		
Rational	<p>The project will seek to address impacts of increasing traffic and numbers of visitors on the Panorama through careful landscaping and access management. It will formalise and limit the scope of a number of parking bays at key access points alongside the road whilst restrict parking at other points in order to prevent further damage to the Special Area of Conservation.</p> <p>It will also provide information for visitors about the fragile and unique nature of the landscape.</p>		
Beneficiaries	Farming community Visitors Landscape.		

Locations (Map)								
Outputs		<ul style="list-style-type: none"> • 4 parking bays formalised • 2 clean-up projects delivered • 10 volunteer events held 						
Outcomes		<ul style="list-style-type: none"> • The area will be more resilient to visitor pressure. • The landscape will be enhanced. • There will be a greater awareness amongst visitors of the special and sensitive nature of the area. 						
HLF Outcomes								
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
✓	✓			✓	✓	✓		✓
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk		RAG Status	Mitigation					
SAC Consent is not granted			Early discussions with NRW indicate that they would be supportive of this approach to access management.					
Landowners and graziers are not supportive			Initial discussions with farmers indicate that they are supportive of addressing these issues in this way.					
Contracts do not deliver on time or to a high standard.			Contracts are relative small scale. The scope of the works will be agreed with contractors and payment will only be made once works are completed to an agreed standard.					

Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
Staff Time (weeks)		4	4		
Exit Strategy	<p>The project will put in place hard landscaping that will reduce the impact of traffic on the grassland. Landscaping around parking bays will be in keeping with the natural landscape creating relatively maintenance free natural looking features. The project will engage with Llangollen's Tidy Towns Team and Denbighshire's Public Realm section who will continue to carry out litter picks of the area beyond the life of the project.</p>				


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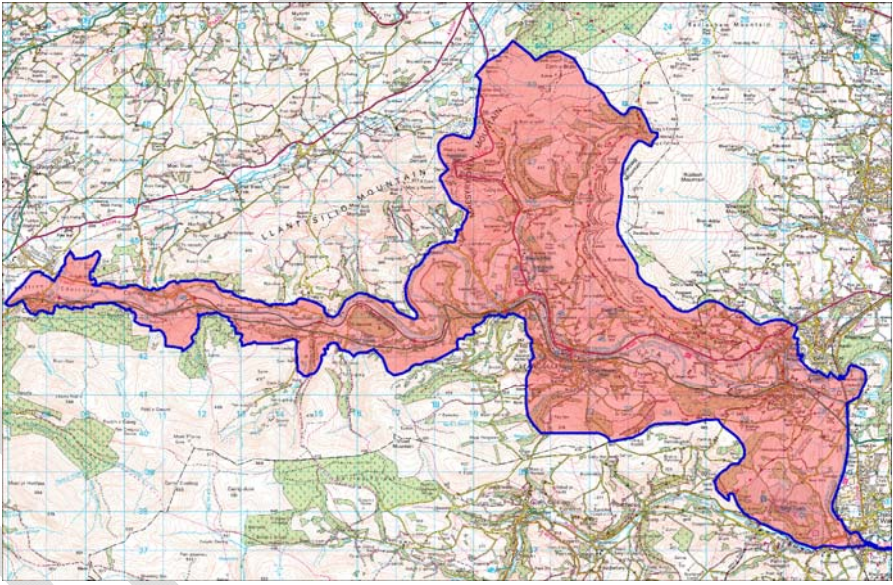
Project Title:	Wenffrwd Pocket Park		
Project Reference	A9		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Denbighshire County Council Canal & River Trust Llangollen WILD		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	120,000 Rural Communities Development Fund Application Submitted
Overview	<p>The aim of this project is to create a much needed facility and gateway on a former landfill site just outside Llangollen.</p> <p>The project will create a Pocket Park on the site which will include:</p> <ul style="list-style-type: none"> • Car Parking • Accessible paths • Linkages to the canal • Link to Llangollen along the disused railway line <p>The site will also provide a location for educational and training activities along with outdoor events.</p> <p>The aim is to enhance the site in a way that ensures it sits well within the landscape providing an attractive gateway to the area.</p>		
Rational	<p>This former landfill and civic amenity site lies between Llangollen and Trefor and offers an opportunity to create an area of public open space, or Pocket Park, within easy reach of both communities. There is also an opportunity to link the site to the canal which would make the site an additional gateway and point of interest on to the World Heritage Site. Creating an additional point at which visitors can access the World Heritage Site will help to alleviate pressure from other highly congested areas.</p>		
Beneficiaries	<p>Local people Visitors Schools Colleges</p>		

	Volunteers Surrounding landscape.								
Locations (Map)									
Outputs	<ul style="list-style-type: none"> • Creation of 1 new park • Additional access to canal • 20 volunteer events and training opportunities • 50 people attending training courses • 730m² of new accessible path 								
Outcomes	<ul style="list-style-type: none"> • Increased awareness of the area's fragile nature. • Continuation of the partnership beyond the life of the project. • More positive behaviours from people accessing the area. • Promoting responsible access. 								
HLF Outcomes									
Heritage			People			Communities			
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit	
✓	✓		✓	✓		✓	✓	✓	
Risk Assessment (please refer to scheme risk assessment for further details)									
Risk			RAG Status	Mitigation					
Match funding bids unsuccessful.				Phase project delivery in order to ensure they are in line with funding bids. Significant funding already in place.					
Unforeseen technical difficulties associated with the former landfill.				Carry out geotechnical survey of key of key areas in order to ensure ground works do not disturb former landfill.					


Community groups do not engage with the site.		Ensure community participation at development stage – Support Llangollen WILD in developing their plans for community facility.			
Failure to secure access to the canal from the site.		Early negotiations with neighbouring landowners. Investigate alternative links to the canal using land in Denbighshire’s ownership.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	
Staff time (weeks)					
Project Manager	12	4	4	4	
Exit Strategy	Denbighshire County Council have a long term commitment to the site through its responsibilities to it as a former landfill site. It will continue to monitor this aspect of the site. The Clwydian Range and Dee Valley AONB will continue to support the management of the site beyond the life of the project and will develop a partnership with local community groups for it longer term management and development. Llangollen WILD, Community Interest Company hope to develop an environmental learning and play centre on the site which will assist in its sustainable management.				

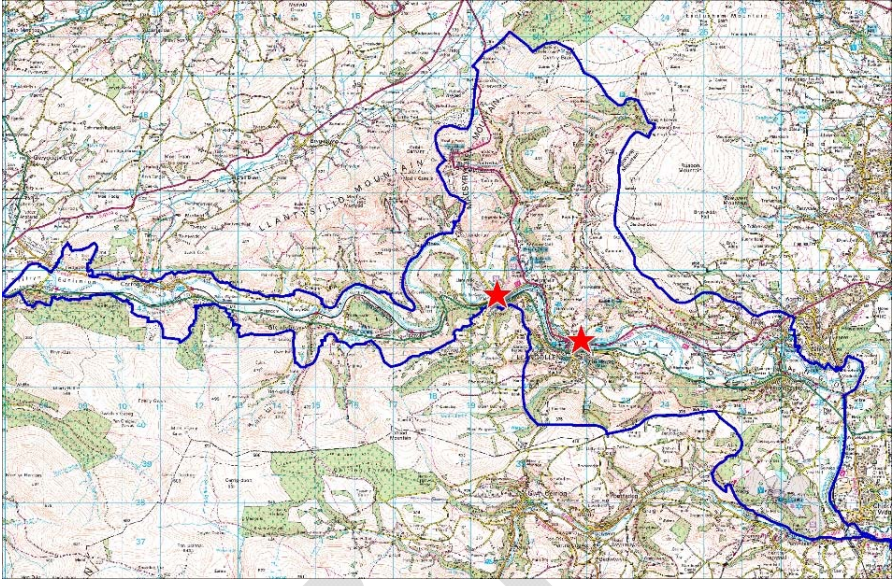
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Project Title:	Picturesque Bus Service		
Project Reference	A10		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Peter Daniels, Denbighshire Public Transport Department Wrexham Public Transport Department Llangollen Tourist Information Centre Llangollen Town and Community Council		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The Picturesque Bus Service aims to establish a public transport service to key destination sites around the Dee Valley during the summer months.</p> <p>The project proposes to establish a bus service linking Llangollen and the surrounding countryside, including Plas Newydd, Horseshoe Falls, Eglwyseg Escarpment / Panorama and World's End. A second service around Chirk, Ty Mawr and Trefor Basin is also being considered as a reserve project.</p> <p>The aim of the project is to relieve vehicle congestion at key sites through providing an alternative to visiting by car, enable those without their own transport to access the sites and disperse visitors along the Dee Valley corridor through encouraging people to explore the wider area away from the main hubs.</p> <p>The project will be delivered in partnership with the Local Authorities Public Transport Departments to ensure that the service links to and complements the current public transport provision.</p>		
Rational	<p>The project proposal for the Our Picturesque Landscape Bus Service is a direct response to congestion issues within the Our Picturesque Landscape Project Area. Certain key sites are under great pressure and have seen a doubling of visitor numbers within the past 5 years, with associated parking problems, erosion, litter and anti-social behaviour such as fires increasing.</p>		

	<p>Many of the destinations, such as the Panorama, Horseshoe Falls and others are located along minor roads and cannot cope with the volume of cars visiting these sites and in particular when people park along the road verge, creating an extra obstruction.</p> <p>The management plans for the Pontcysyllte Aqueduct and Canal World Heritage Site and the Clwydian Range and Dee Valley AONB both recognise the issue of congestion within the area and identified the need to spread out visitors to relieve pressure on honey pot sites.</p> <p>The lack of a public transport service to some sites also excludes access for people without a car, the provision of the Picturesque Bus will therefore open up the area to a new audience.</p>
Beneficiaries	<p>Local residents and visitors. Site managers. Special Area of Conservation. Fragile habitats.</p>
Locations (Map)	
Outputs	<ul style="list-style-type: none"> • 1 bus service established • 800 people accessing the service
Outcomes	<ul style="list-style-type: none"> • Reduced congestion pressure along the Panorama and at Horseshoe Falls. • Increased access for those without their own transport to countryside areas around Llangollen. • Greater distribution of visitors across the area.


HLF Outcomes									
Heritage			People			Communities			
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit	
√	√					√		√	
Risk Assessment									
(please refer to scheme risk assessment for further details)									
Risk		RAG Status	Mitigation						
Target numbers for public transport users are not received.			Ensure the service is well publicised in advance. Work with partners such as the Llangollen Tourist Information Centre to promote the service.						
Unable to secure an affordable price for the delivery of the service.			Early tendering of the contract to provide enough time for discussions with possible providers. Work with the transport department to look at alternatives, such as mini bus or taxi services.						
Contracts not being awarded on time resulting problems with the timetable for the service.			Ensure early issue of tender document from Denbighshire's Public Transport Department.						
Timescale		Year 1	Year 2	Year 3	Year 4	Year 5			
			√	√	√	√			
Staff time (weeks)									
Community Officer		4	4	4	4	4			
Exit Strategy		<p>The aim of the Our Picturesque Bus Service is to test the viability of providing a sustainable, chargeable public transport service to the rural areas around Llangollen and Chirk in the long term.</p> <p>The Clwydian Range and Dee Valley AONB will work in partnership with the public transport departments of Denbighshire and Wrexham County Council to develop a plan for the future based on the experienced gained during the Landscape Partnership Scheme.</p>							

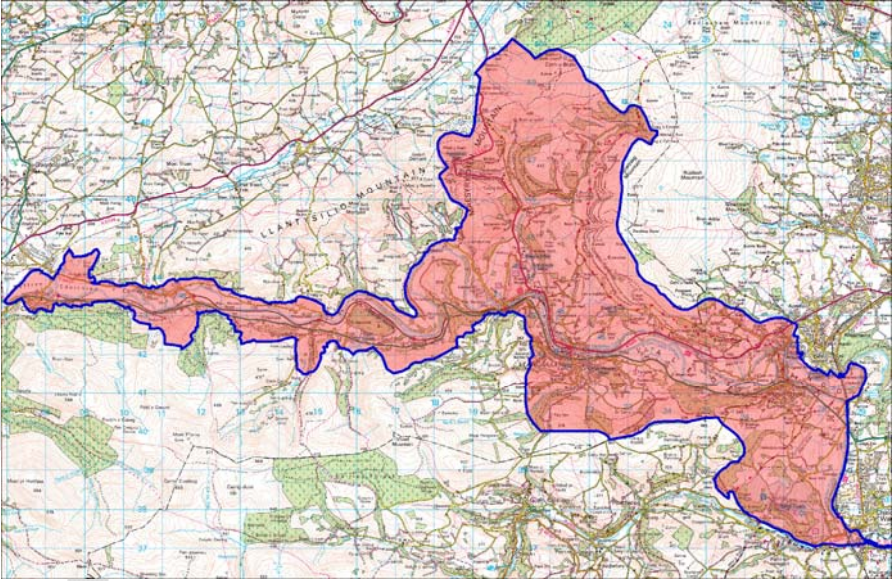
Project Title:	River and Canal Access Management.		
Project Reference	A11		
Lead Partner	Clwydian Range and Dee Valley AONB		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The project will work with the outdoor sector in the Dee Valley to promote and manage responsible access to the River Dee and canal by all users. The project will work with stakeholders to develop and promote codes of conduct around river and canal access, develop facilities where needed and raise awareness of the ecological and cultural importance of these areas to users.</p> <p>The project will focus on key access points such as Llantysilio and Lower Dee Mill.</p>		
Rational	<p>Recent agreements around access to the River Dee for paddle sports has led to an increase in the canoeing, kayaking and rafting on both the river and canal. At key access and egress points such as Horseshoe Falls and Lower Dee Mill this has led to issues of congestion, erosion and is impacting on other visitors. This project will seek to understand the needs of all users and balance them against the ecological and cultural significance of these areas. Working with the all user groups the project will restore damaged areas and work towards responsible access arrangements educating users about the special and fragile nature of the site.</p>		
Beneficiaries	<p>Local residents. Visitors. Landowners. Outdoor activity providers.</p>		

Locations (Map)								
Outputs		<ul style="list-style-type: none"> • 1 Ha of land improved • 20 people trained as ambassadors • 4 volunteer task days 						
Outcomes		<ul style="list-style-type: none"> • Increased awareness of the area. • Continuation of the partnership beyond the life of the project. • More positive behaviours from people accessing the area. • Promoting responsible access. • Greater knowledge of the fragile nature of the area. 						
HLF Outcomes								
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
✓	✓			✓	✓	✓	✓	✓
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk			RAG Status	Mitigation				
Outdoor sector fail to engage.				Work with ambassador businesses in order set an industry best practice. Seek to add value to outdoor offer at key access and egress points.				
Agreement will not be reached with the outdoor sector on appropriate codes of conduct.				Engage users at an early stage to gain an understanding of the needs of users.				
Budget will not be sufficient to address all issues				Seek contributions from the outdoor sector for improving access arrangements				

Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
		√	√	√	
Staff Time Community Officer		3	4	3	
Exit Strategy	The project will build on existing relationships with the outdoor sector in the Dee Valley and put in place formal arrangements for access management of the key access and egress points. The project will establish a strong platform for staff from the AONB and Canal & River Trust as to the management these issues and relationships beyond the life of the Landscape Partnership Scheme.				

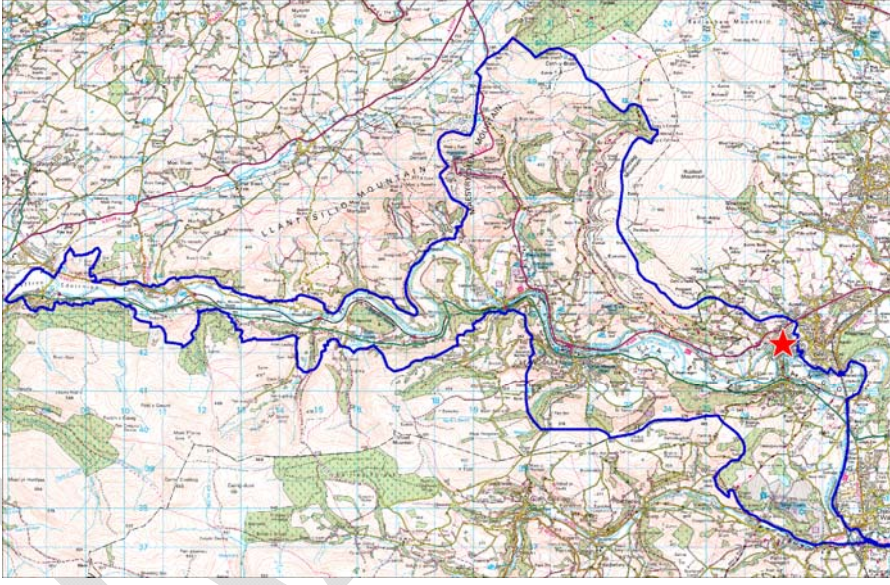
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Project Title:	Picturesque Inspired Circular Trails		
Project Reference	B1		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Adrian Walls, Denbighshire Rights of Way Department Martin Howarth, Wrexham Rights of Way Department Let's Walk Denbighshire Walk About Wrexham		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The Picturesque Inspired Circular Trails Project will develop a series of short walks to encourage people to discover and explore the quieter, less known paths of the Dee Valley, whilst also celebrating and increasing awareness about the significant people and their past stories that make this landscape special.</p> <p>The series of walks will be defined as following the footsteps of past historic figures that have left a legacy relating to the landscape of the Dee Valley and will include:</p> <ul style="list-style-type: none"> • The Ladies of Llangollen • Turner • Thomas Telford • Edward Pugh <p>The walks will be promoted through electronic and printed materials. The project will also involve some way marking improvements along the routes.</p> <p>The Our Picturesque Landscape Community Officer will work with local walking groups to promote the trails once established.</p>		

<p>Rational</p>	<p>The Dee Valley is well catered for with a number of long distance linear routes that cross the valley and the surrounding uplands. Community consultation undertaken by the Our Picturesque Landscape Development Phase and for the Pontcysyllte Aqueduct and Canal World Heritage Site Management Plan identified a need for short walks, close to people’s home.</p> <p>Natural Resources Wales’ Welsh Outdoor Recreation Survey also found that people’s recreation visits to the countryside are generally becoming shorter and closer to home. Providing more facilities on people’s doorstep is therefore important to support people to walk more frequently through better infrastructure.</p> <p>Certain walks / sites, such as at Castell Dinas Brân attract a high number of visitors, however there are quieter routes that provide a different perspective of iconic landscape features that remain undiscovered. The Picturesque Inspired Circular Routes aims to promote these ‘hidden’ routes, to assist in the dispersal of visitors throughout the area.</p>
<p>Beneficiaries</p>	<p>Local residents. Visitors.</p>
<p>Locations (Map)</p>	
<p>Outputs</p>	<ul style="list-style-type: none"> • A series of 3 short walks across different areas produced. • Footpath signage improvement. • 3 launch events held at Llangollen, Froncysyllte and Corwen. • 15km of routes promoted. • 45 people attending guided walks of the route. • 2 walk leader training events held. • 10 new walk leaders trained.
<p>Outcomes</p>	<ul style="list-style-type: none"> • An increase in people discovering the less known parts of the project area, spreading users more broadly across the Dee Valley. • An increase in people’s awareness and understanding of the heritage and key historic characters that are part of the landscape’s story and make the area special.

			<ul style="list-style-type: none"> Local people utilising more of the local footpath network on their doorstep. Local paths to be better signposted and waymarked. 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√		√	√	√	√	√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk			RAG Status	Mitigation				
Landowners unwilling for works to be completed on their land.				Works will be on existing rights of way and landowner consent is unlikely to be an issue.				
Scheme not delivered to budget resulting in an overspend.				Works required will be prioritised in terms of the work programme to ensure that project keeps to the budget. Contingency funding could be used if needs be.				
Volunteer Match Funding does not materialise.				A good working relationship already exists with the walking groups to lead walks along the new routes.				
Local people / visitors do not use the route.				Ensure that the routes are well publicised locally. Guided walks offered.				
Timescale			Year 1	Year 2	Year 3	Year 4	Year 5	
				√	√	√		
Staff time (weeks)								
Community Officer			5	5	5	5		
Exit Strategy			<p>The Picturesque Inspired Circular Walks will leave a legacy of circular trails for the local community and visitors to the area. Information about the walks will continue to be available after the project, both electronically and in print. Consideration will be given to charging for the leaflets when a reprint is required if insufficient funding is available through the maintenance budget of the scheme.</p> <p>All of the routes developed will utilise the existing rights of way network which is maintained by the local authorities. Any additional signage or way marking improvements will be done with the highest standard ensuring that the furniture installed will have a lifetime of at least ten years. Any maintenance works required during this period will be undertaken through the project maintenance grant. Developing the project in partnership with the Rights of Way Departments of the respective local authorities will provide support for future maintenance of the routes within the limitations of their budgets.</p>					

Project Title:	Improving Access		
Project Reference	B2		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Denbighshire Rights of Way Department - Adrian Walls, Wrexham Rights of Way Department - Martin Howarth, Let's Walk Denbighshire Walk About Wrexham		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The Improving Access Project aims to upgrade footpath connections between local communities and heritage features within key priority sites, identified in partnership with local communities. These are relatively short sections of either new or upgraded paths that will make a strategic difference to the footpath network within the Project Area.</p> <p>The community of Cefn Mawr has identified the desire to create a new path through Rhos y Coed to create a link from the Community Centre to the Canal tow path. As part of this project the community would also like to clear around the clinker that is located on the tow path and provide signage to tell people what it is. The vegetation clearance and signage elements will be achieved under other strands of the Our Picturesque Landscape Project.</p> <p>Further key footpath upgrades have been identified between Ty Mawr County Park and the aqueduct, which will be completed as reserve projects dependant on budget. Further projects are likely to be added to this project during the lifetime of the Landscape Partnership.</p>		


<p>Rational</p>	<p>Footpath links to local communities has been identified as a priority within the management plans of both the Clwydian Range and Dee Valley AONB and the Pontcysyllte Aqueduct and Canal World Heritage Site, which was supported by the consultations sessions held during the Our Picturesque Landscape Development Phase.</p> <p>Improving footpaths will make it easier for people to access and experience their local heritage, but also provides an important resource to support people to maintain an active lifestyle resulting in associated health benefits.</p>
<p>Beneficiaries</p>	<p>Local residents Visitors</p>
<p>Locations (Map)</p>	
<p>Outputs</p>	<ul style="list-style-type: none"> • 50 m of path improved.
<p>Outcomes</p>	<ul style="list-style-type: none"> • Improved quality of footpath connections between heritage sites and local communities • More people using their local footpath network • Help to lessen the impact of increasing visitor numbers on the most heavily visited sites by promoting alternatives

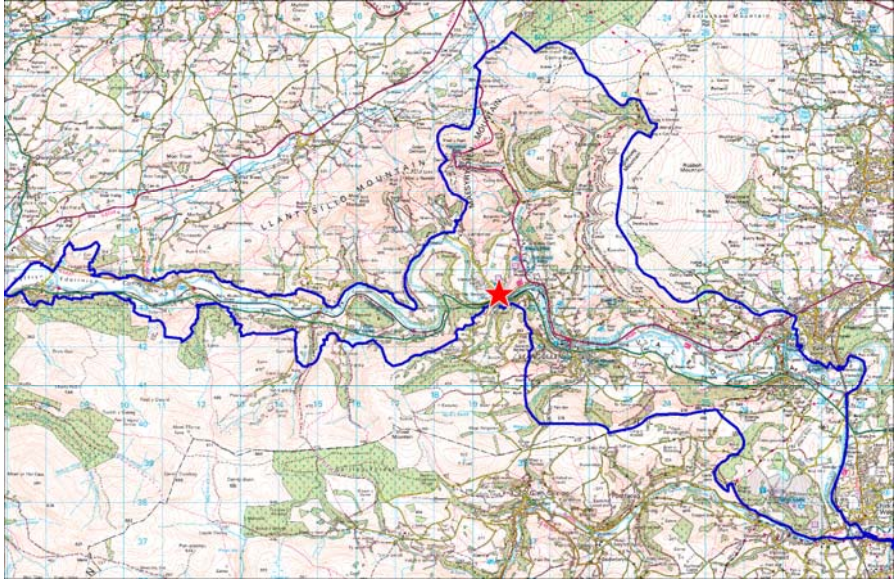
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√		√	√	√	√	√	√
Risk Assessment								
(please refer to scheme risk assessment for further details)								
Risk		RAG Status	Mitigation					
Landowners unwilling for works to be completed on their land.			A number of reserve projects are in place if landowner consent is not secured.					
Scheme not delivered to budget resulting in an overspend.			Works required will be prioritised in terms of the work programme to ensure that project keeps to the budget. Contingency funding could be used if needs be.					
Volunteer Match Funding does not materialise.			The routes have been suggested by the local communities.					
Local people / visitors do not use the route.			Ensure that the routes are well publicised locally. Guided walks offered.					
Timescale		Year 1	Year 2	Year 3	Year 4	Year 5		
			√	√	√			
Staff time (weeks)								
Community Officer		5	5	5	5			

Exit Strategy

The Access Improvement Project will be develop in partnership with local community groups and volunteer management task days will be arranged to undertake future management along the path. The Landscape Partnership Scheme future maintenance budget will be used for any capital works required.


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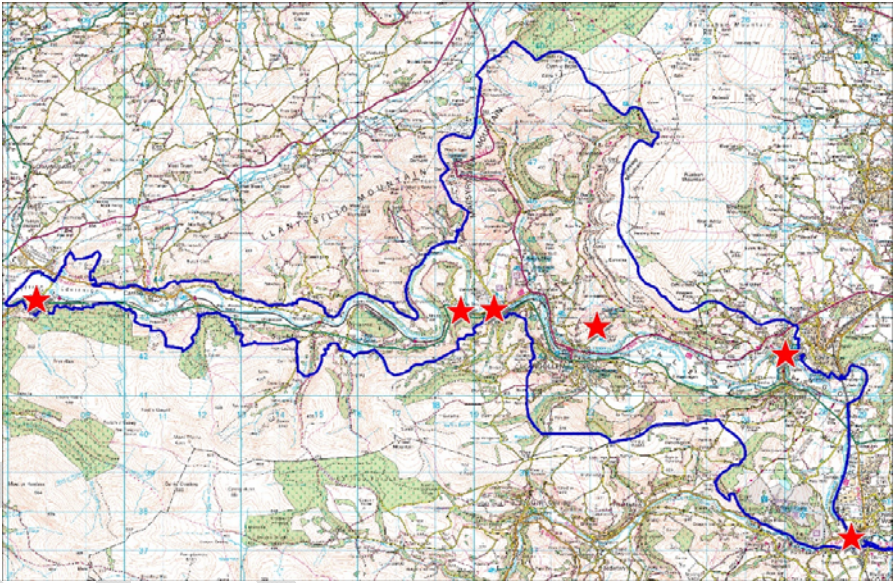
Project Title:	Horseshoe Falls Access and Viewpoint		
Project Reference	B3		
Lead Partner	Clwydian Range and Dee Valley AONB / Canal & River Trust		
Key Project Partners	Canal & River Trust, Kate Lynch and Nicola Lewis Smith.		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The metering house and associated channels mark the point at which the canal is fed with 12million gallons of water per day from the Horseshoe Falls. Built by Thomas Telford and William Jessop this is a fundamental part of the story of the canal – where it all begins and the start of the World Heritage Site.</p> <p>The stone noses that form the structure of the intake are currently inaccessible to people, with a mix of fencing, signs and gates, installed in recent years, cluttering up the area.</p>		
Rational	<p>The project aims to make this part of the World Heritage site accessible to the public for the first time. A scheme has been agreed where the existing barriers and signage with a realignment of fencing to allow a greater degree of public access. New fencing will be in a style more in keeping with the World Heritage Site. The new access arrangements will allow the public to step onto and experience this important part of the World Heritage site and will provide a wonderful vantage point for the Horseshoe Falls and start to tell the story of the importance of the Llangollen Canal and Telford’s influence on the Dee Valley. This was identified as a key point to create a sense of arrival for the WHS.</p>		
Beneficiaries	Local residents Visitors		

Locations (Map)								
Outputs		<ul style="list-style-type: none"> • Create 100m² of new access • Open up 1 site 						
Outcomes		<ul style="list-style-type: none"> • New access created • Increase awareness of the World Heritage Site • Enhanced visual aesthetics of a key gateway site within the World Heritage Site and the Clwydian Range and Dee Valley AONB. 						
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√			√			√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk		RAG Status		Mitigation				
Scheduled Ancient Monument Consent will do be granted.				Scheme developed and agreed with CRT Conservation Officers and Cadw.				
Unable to procure contractor with suitable skills to deliver.				Develop scheme with advice from specialist contractors to ensure technical specification is deliverable.				
Contractors not delivering on time.				This is a relatively small scheme to be delivered with a single contract.				


Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
		√			
Staff time (weeks)					
Project Manager		6			
Exit Strategy	This project will re configure the fencing and establish public access around the intake of the canal. The area is owned by Canal & River Trust who monitor this area on a daily basis. Responsibility for the maintenance will remain with Canal & River Trust.				

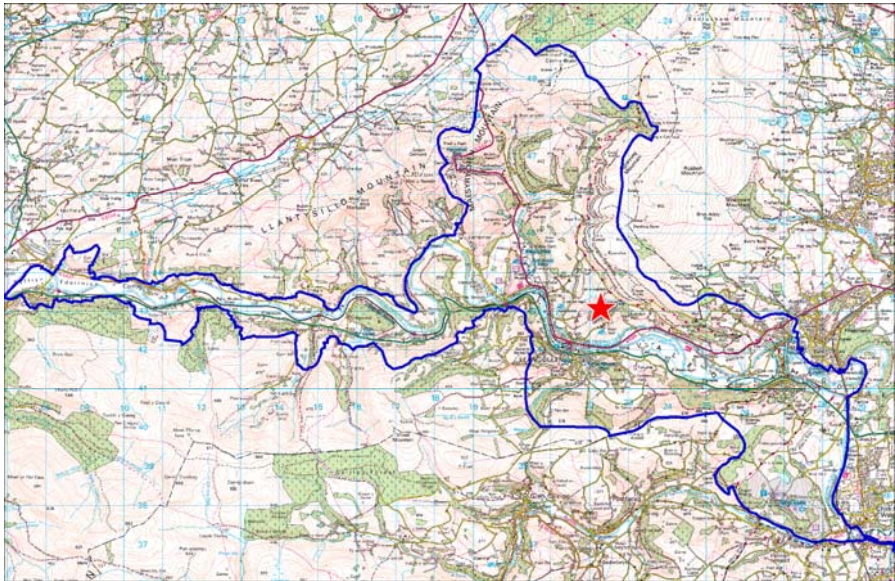
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Project Title:	Interpreting the Landscape		
Project Reference	B4		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Canal & River Trust – Nicola Lewis Smith Wrexham CBC – Allan Forrest Clare Fildes – Shropshire Council		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>This project will deliver a range of interpretation across the Project Area. It will employ a broad range of different interpretation media and innovative ideas, including signs/boards, leaflets, digital technologies and creative interpretation such as art work and live performance to bring together the key themes for the area. An Interpretation Plan produced in the Development Phase has identified a number of key sites linked by the main theme of the project of how the Dee Valley has played an important role in our relationship with natural beauty and our appreciation of picturesque landscapes.</p>		
Rational	<p>The project will deliver a programme of interpretation and information that will emphasise picturesque qualities of the landscape of the Dee Valley.</p> <p>It will employ a range of media that will engage both visitors and local communities in this appreciation and celebration of the landscape.</p> <p>The interpretation for the area will integrate the vision of the World Heritage Site and the Southern area of the AONB bringing together common themes around our appreciation of natural beauty and some of the places and characters of the 18th</p>		

	<p>and 19th century that influenced the development of the Dee Valley as an area for its picturesque beauty.</p> <p>It will help to orientate visitors around the Dee Valley and the 11 miles of the World Heritage Site spreading the benefits of visitor footfall to the less well known areas and alleviating pressure in busy areas.</p>
<p>Beneficiaries</p>	<p>Local communities Visitors</p>
<p>Locations (Map)</p>	
<p>Outputs</p>	<ul style="list-style-type: none"> • Interpretation at 8 key sites • Promotional material produced • 10 events across the area • 1 Action Plan delivered
<p>Outcomes</p>	<ul style="list-style-type: none"> • People will have an increased awareness of the special character of the area • The visitor experience of the area will be enhanced • There will be a strong sense of identity for the project area that will help to promote the area as a visitor destination


HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
				√	√		√	√
Risk Assessment								
(please refer to scheme risk assessment for further details)								
Risk				RAG Status	Mitigation			
Project does not deliver on time or to budget.					The Development Phase has identified a costed and targeted action plan for the delivery of interpretation. The Project will prioritise the delivery of this plan in order to ensure it delivers on time and to budget.			
Key messages are not clear or agreed by partners.					Interpretation Plan has developed a clear set of key messages developed with key partners and stakeholders			
Inconsistency of style and brand if delivered over a 5 year period.					Interpretation Plan has addressed issues of consistency of presentation style and brand and has taken into consideration the branding toolkit for the World Heritage Site.			
Interpretation will be intrusive in the landscape.					The Interpretation Plan has considered digital media and options of remote interpretation as well as temporary installations and performance in conveying key messages			
Timescales			Year 1	Year 2	Year 3	Year 4	Year 5	
			√	√	√	√	√	
Staff time (weeks)								
Project Manager			4	5	5	5	4	
Exit Strategy			<p>The Interpretation Action Plan has engaged key partners and stakeholders to develop a set of key messages and themes for the project. These themes will help to develop a strong identity for the Dee Valley both for visitors and local communities which will extend beyond the life of the project.</p> <p>The project is working with key partners, such as the Destination Management Partnerships, Canal & River Trust and Cadw, who will continue to promote these themes beyond the life of the project.</p>					

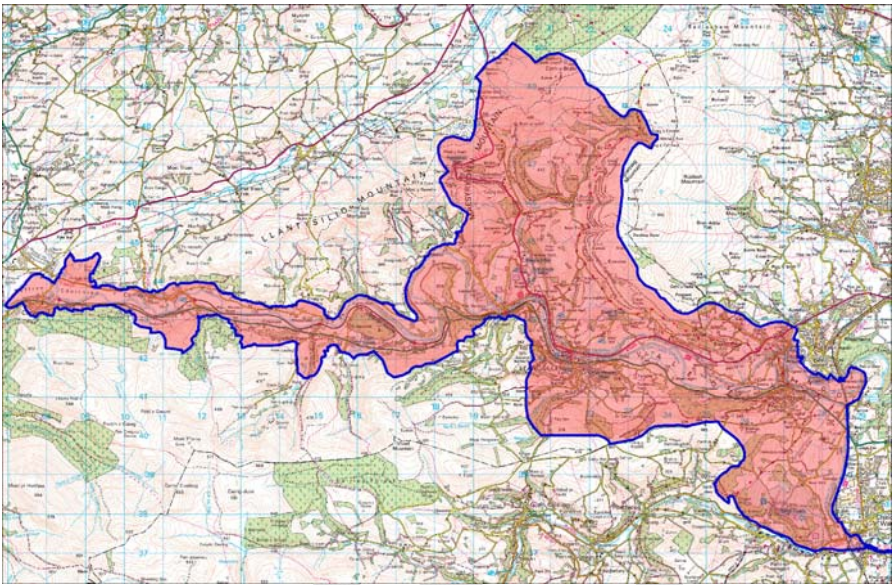
Project Title:	Portable Camera Obscura		
Project Reference	B5		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Glyndwr University Media Department.		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	To work with the Creative Industries Department at Glyndwr University to design and create a portable camera obscura, which can then be used at sites and events throughout the Project Area.		
Rational	<p>At the start of the 20th century there was a camera obscura on the summit of Castell Dinas Brân which was very popular with visitors to the area. Its presence is well documented and featured on some of the postcards of the era and shows that for over 100 years the views of the Dee Valley have been a key tourist attraction.</p> <p>The project plans to work with Glyndwr University to build a portable camera obscura, utilising modern processes and expertise whilst celebrating and reflecting the technology of the late 19th century.</p> <p>The camera obscura will be an interpretative tool that will be used at sites and events across the Project Area. It will engage people in the notion of beautiful landscapes and allow them to explore them in a fun and interesting way.</p> <p>It will also show how past tourists have also looked for new an innovative ways to enjoy the landscape around them.</p> <p>The research and design will be carried out by the students at Glyndwr university and provides a research opportunity for them.</p>		
Beneficiaries	Local people, groups, visitors and students.		

Locations (Map)								
Outputs			<ul style="list-style-type: none"> • 1 x portable camera obscura designed and constructed • 1 launch event • 10 events using the camera obscura 					
Outcomes			<ul style="list-style-type: none"> • Development of skills for students at Glyndwr University • Greater appreciation of the beautiful Dee Valley for visitors and residents 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
			√	√	√		√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk		RAG Status	Mitigation					
University no longer able to deliver with course modules.			Explore alternative educational institutions as project partners.					
Technical challenges for portable facility insurmountable.			Engage University early in project to discuss technical challenges.					
Cannot deliver in the time scale.			Design and build in year one.					
Cannot deliver within budget.			Engage University early in project to discuss technical challenges before setting budget.					


Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√				
Staff time (weeks)					
Community Officer	6	1	1	1	1
Exit Strategy	The camera obscura will remain the responsibility of the Clwydian Range and Dee Valley AONB and will be based at Plas Newydd. It will be a shared resource for project partners, in particular Wrexham Countryside Ranger Service at Ty Mawr Country Park and Canal & River Trust.				

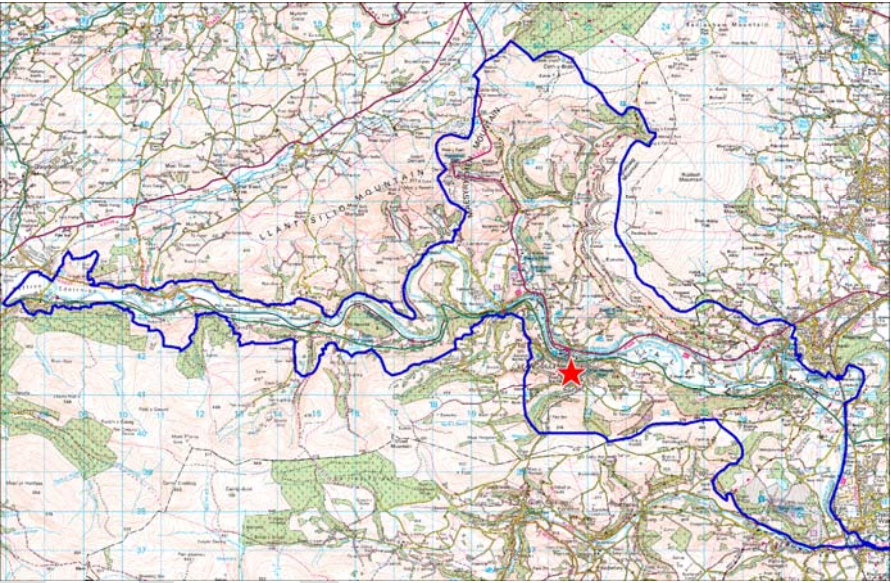
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Project Title:	Celebrating the Picturesque through Art		
Project Reference	B6		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Wrexham County Borough Museum Local Authority Arts Services		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<ul style="list-style-type: none"> • Many important and influential artists such as Edward Pugh, J M W Turner, Richard Wilson and Paul Sandby, visited the area and their works form a key part of the story of the Dee Valley. • To work with Art institutions, particularly Wrexham Museum and Gallery, to bring some of the major original art works of the area as part of a celebratory exhibition towards the end of the project • Include more modern interpretations of the Valley into the exhibition. • Develop a programme of events and activities promoting and supporting this work. • The exhibition will form part of the celebration events in the final year of the project highlighting the achievements. 		
Rational	<p>The exhibition is planned for the final year of the project as a way of celebrating some of its achievements and reinforcing the importance of the landscape of the area. The partnership will liaise with a number of institutions who hold some of the works of art depicting the area, particularly those from the late 18th and early 19th centuries, a time when landscape painting was developing and flourishing, and develop an exhibition to be held at Wrexham Museum and Gallery.</p> <p>As part of this work there will be a number of events which will engage people with the art, as well as the landscape that inspired it and encourage modern day interpretations of the area.</p>		


Beneficiaries			Local and national communities, visitors, artists and educational establishments					
Locations (Map)								
Outputs			<ul style="list-style-type: none"> • 1 major exhibition • 5 Events with which people can engage. • 100 people engaging with the events • 2000 people visiting the exhibition 					
Outcomes			<ul style="list-style-type: none"> • Increased awareness of the importance of the Dee Valley to the Picturesque Movement. • Demonstrating the importance of the heritage of the Our Picturesque Landscape Project Area to new audiences. • Encourage people to visit the Our Picturesque Landscape Project Area from the exhibitions. • Sharing and celebrating the achievements of the Our Picturesque Landscape Partnership Scheme. 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√	√	√	√	√	√	√	√

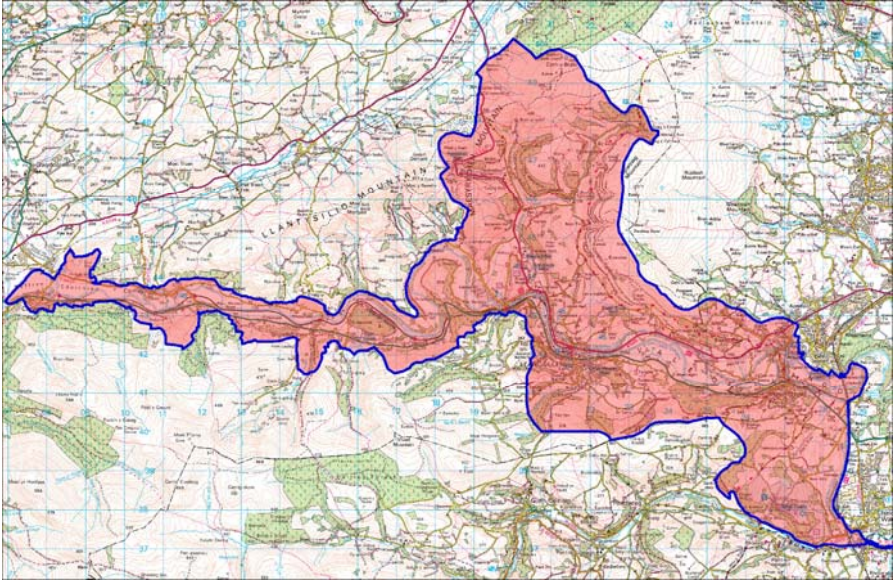
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status		Mitigation		
Inability to curate an exhibition of suitable quality.			Although the exhibition will take place in the final year, planning and negotiation will begin at the start of the project which will give time to develop a quality exhibition. It is anticipated that the advice of an experience art exhibition curator will be sought, both to give help to the project and to give confidence to the lending galleries.		
Lack of interest amongst local communities.			Extensive publicity will lead up to the exhibition, as well as events and community/school activities linking in with the exhibition, this should ensure good attendance.		
Costs to transport and insure suitable artworks are prohibitive.			By commencing planning for this final year activity at a very early stage gives time for both negotiation with lending Galleries but also time to find alternatives. For example there one more than one view of Castell Dinas Brân by Richard Wilson.		
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)					
Project Manager	1	1	1	2.5	4
Exit Strategy	By holding this prestigious exhibition at the end of the project it will have a dual impact. It will act as a celebration for the previous 5 years but will also set the tone for the future, reinforcing the importance of this landscape. It will continue to be talked about and people will use resources produced by the project to explore those locations chosen by the famous artists and thus continue to interact and cherish this landscape.				

Project Title:	Restoring the Dell		
Project Reference	C 1		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Cadw Key DCC staff based in Llangollen including Warden Staff and Plas Newydd Gardener Contractors		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>Known as the Ladies of Llangollen, Eleanor Butler and Sarah Ponsonby left their upper class families in Ireland together, to escape unwanted marriages. From the late 1760s when they met they had dreamt of setting up a private rural retreat together. From 1780 until their deaths 50 years later, they lived at Plas Newydd on the outskirts of Llangollen. They set about improving their estate, influenced by romantic literature and the writings on the Picturesque. The gardens included a key area, the Dell. This valley of the Cyflymen was redesigned with cascades and pools, and a font from nearby Valle Crucis Abbey set into a wall and surrounded by ferns and mosses. Whilst the basic structure of the Dell remains much of the rustic and romantic adornments have been lost.</p> <p>This project aims to recreate and restore some of the key features of the Dell, as it would have been when The Ladies lived at the house. This includes opening up vistas, recreation of woodland meadow, enhancements to the river, removal of inappropriate growth such as Laurel, path improvement works and the installation of furniture, seats etc. This will bring back the picturesque feel of the Dell and provide many opportunities for community involvement and volunteering.</p>		
Rational	The grounds of Plas Newydd are Grade II* due to the survival of most of the late eighteenth century/ early nineteenth century gardens established by Eleanor Butler and Sarah Ponsonby. At the time the gardens were considered a		


	<p>fine example of romantic gardening and were visited by many of the celebrities of the day such as the Duke of Wellington, William Wordsworth, Anne Lister, Josiah Wedgewood and novelist Lady Caroline Lamb. The project aims to recreate and enhance the Dell to better reflect the Picturesque aims of its designers and to bring that to a modern audience. Visitors to the site, whether regular dog walkers or visitors from far away will enjoy an enhanced experience.</p>
<p>Beneficiaries</p>	<p>Local Community Volunteers Visitors</p>
<p>Locations (Map)</p>	
<p>Outputs</p>	<ul style="list-style-type: none"> • Enhanced planting in the Dell • Improvements to the features of the Cyflymen • Access improvements to the Dell • New seating installed minimum 5 • Volunteer activities, minimum 5 per year • Horticultural training sessions minimum 3 per year
<p>Outcomes</p>	<ul style="list-style-type: none"> • Picturesque 'feel' of the Dell recreated through enhancements which leads to an improved experience for visitors • Local Community engagement with the site enhanced • Skills of volunteers involved increased • Biodiversity of the Dell increased through more variety of planting • Heritage features of the Dell better understood • Ladies of Llangollen's role and importance appreciated

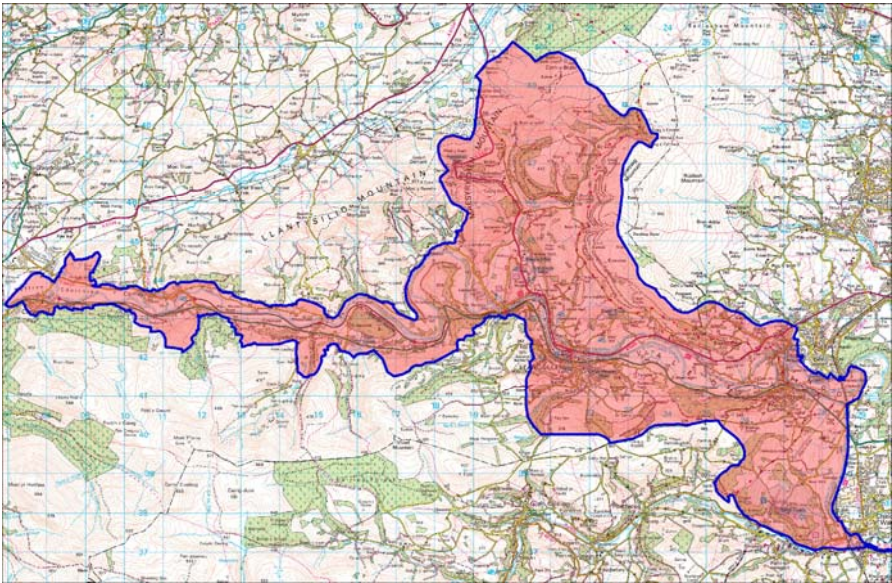
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
√	√		√	√	√	√	√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk				RAG Status	Mitigation			
Contractors employed to carry out larger scale work prove unsuitable for tasks.					Careful procurement process, past experience assessed and close project management of work.			
Contracted out work comes in too costly.					Procurement process closely managed and indicative costs provided as part of Development work.			
Local Community do not support changes proposed in the Dell.					Consultation has taken place as part of the Development process and this will continue as the work commences.			
Not enough volunteers wish to be involved.					People have already expressed an interest and joint working with National Trust volunteers from e.g. Erddig and Chirk has been proposed, to develop much closer links between the sites to the benefit of all three.			
Management of the site changes during the period of the LPS.					The site has been in public ownership since 1932. In recent years it has funded a full time gardener, demonstrating investment into the site. There is no reason currently to expect this to change.			
Timescale		Year 1	Year 2	Year 3	Year 4	Year 5		
		√	√	√	√	√		
Staff time (weeks)								
Project Manager		1.25	1.25	1.25	1.25	1.25		
Community Officer		1.25	1.25	1.25	1.25	1.25		
Exit Strategy		Enhancements introduced during the implementation stage of the Our Picturesque Landscape project will be undertaken to a high standard with built in longevity. The development of a group of volunteers to help with the gardening, working directly with the site gardener who is funded by the County Council, will ensure that maintenance is ongoing. The Dell will have become a much more important part of the experience of visitors to the whole site and this increased interest will ensure that work is ongoing.						

Project Title:	Engaging Young People		
Project Reference	C2		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Young Ranges Groups Cubs, Scout, Rainbow, Brownies youth clubs Local schools and colleges		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The project aims to create a programme of events and activities specifically targeted at engaging children and young people.</p> <p>The project will include development of self-led resources for families, a programme of public events, a schools education pack about the landscape, its special qualities and the Picturesque and assistance for school visits.</p>		
Rational	<p>It is somewhat a cliché, but true to say that we need to ensure that our children learn about and appreciate their heritage to safeguard it for the future. This project aims to deliver activities specifically targeted towards children and young people to increase their engagement with local heritage. Site surveys completed during the Development Phase found that only 6% of visitors were under 17 years old.</p> <p>Consultation was also undertaken with Young Ranger groups who were enthusiastic to be involved. Suggestions of what they would like to see included sculptures, guided tours, activity open days, donkeys on Dinas Brân. They also felt</p>		


	that they could make a positive contribution through activities such as litter picking.									
Beneficiaries	Children and young people living within the Our Picturesque Landscape Project Area and those of neighbouring communities in Wrexham and Denbighshire.									
Locations (Map)										
Outputs	<ul style="list-style-type: none"> • 10 young ranger days held • 5 school projects delivered • 1,000 school children engaged • 1 education pack for use with schools produced 									
Outcomes	<ul style="list-style-type: none"> • Increased knowledge and understanding by children and young people of the special heritage of the Dee Valley, including its links to the Picturesque. • Schools enthused about the heritage of the Our Picturesque Landscape 									
HLF Outcomes										
Heritage			People			Communities				
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit		
✓	✓	✓	✓	✓	✓		✓	✓		

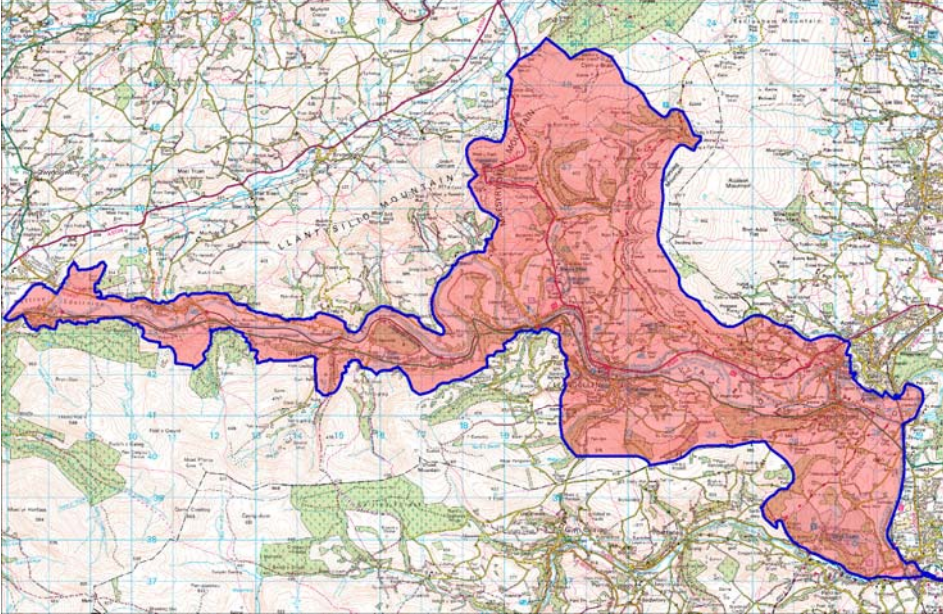
Risk Assessment					
(please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Scheme not delivered to budget resulting in an overspend.		Works required will be prioritised in terms of the work programme to ensure that project keeps to the budget. Contingency funding could be used if needs be.			
Volunteer Match Funding does not materialise.		Volunteer target set at an achievable rate. Monitoring system established to ensure that all contributions are captured. Close financial control to ensure that there is no risk of the scheme closing on a deficit.			
Local community / general public do not engage with the scheme.		Work with existing groups within the community as a catalyst for activities. Ensure that the events programme are well publicised, particularly through social media channels.			
Target audiences not attracted.		Ensure consultation with teachers and children during the development of the education resource materials and activities to ensure that it fits the curriculum and their priorities. Further consultation with children and young people in the development of the events programme.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)					
Community Officer	4	4	4	4	4
Exit Strategy	<p>The resources produced through the Engaging Young People Project will be available for groups to use after the close of the project and will be held by the Clwydian Range and Dee Valley AONB.</p> <p>New links created with different groups will also be maintained enabling future partnership working to be undertaken.</p> <p>Existing Young Rangers groups will continue to provide provision following the close of the scheme.</p> <p>If the project is successful, an application will be submitted to the Sustainable Development Fund for support towards educational site visits to the Dee Valley by school groups.</p>				

Project Title:	Art inspired by Landscape		
Project Reference	C 3		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Local Authority Arts Teams Artists in Residence working as consultants to the project Canal & River Trust Cadw Natural Resources Wales		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>From the mid to late eighteenth century artists have been attracted to the Dee Valley. Richard Wilson, sometimes named the father of British landscape painting, was commissioned to paint Castell Dinas Brân by Sir William Watkins Wynn in the early 1770s, he was followed soon after by J M W Turner who did a tour of north Wales and later produced many paintings and sketches of the area. Also Edward Pugh, a native of Ruthin, who produced <i>Cambria Depicta</i>. This artistic focus on the area has been an important starting point for the Our Picturesque Landscape Partnership Scheme and it is proposed to continue this emphasis. Artist residencies will be developed through the life of the project to encourage and involve communities to produce art of all media inspired by the modern day landscape. This landscape is valued in modern day terms as an Area of Outstanding Natural Beauty and as a World Heritage Site but how do local communities value it? Three residencies across the five years will be developed working across the project area which will provide opportunities for all ages and all communities to become involved, to learn different techniques and then to exhibit work. This work will sit alongside the work of these early artists in exhibitions and events that will take place.</p>		
Rational	During the community consultation which took place as part of the Development Phase, people expressed an interest in taking part in art inspired projects which helped bring communities together along the linear Valley, and		


	allow them to look at their familiar landscapes in a different way. It will also allow artists living and working in the Valley to become involved.								
Beneficiaries	Local Communities Local Schools Locally based artists								
Locations (Map)									
Outputs	<ul style="list-style-type: none"> • Three Artist in Residence opportunities • Minimum three workshops linked to each residency • Minimum 100 people engaged overall • Minimum 3 schools engaged • Exhibitions and art events leading from the residencies, minimum 3 exhibitions/events • 200 people attending exhibitions 								
Outcomes	<ul style="list-style-type: none"> • Enhanced appreciation of the landscape • Understanding of how artists perceived the landscape in the past and how it is now perceived • People will have learnt new skills and may be inspired to continue their artistic involvement • Local art groups will have been inspired 								
HLF Outcomes									
Heritage			People			Communities			
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit	
			√	√	√		√	√	

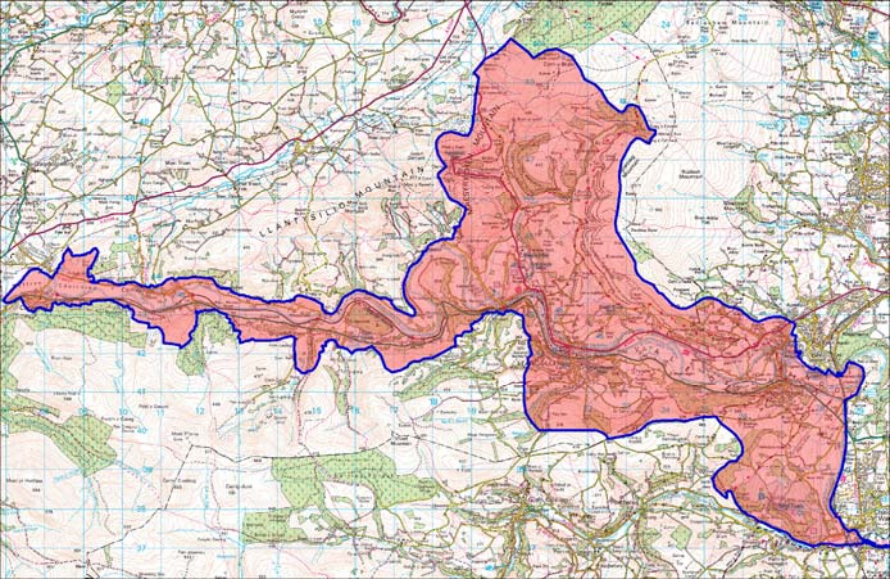
Risk Assessment (please refer to scheme risk assessment for further details)					
Risk	RAG Status	Mitigation			
Local Communities are not interested in becoming involved with the artists in residence.		Careful selection of consultant artists who work with the project, ensuring that they understand what is needed, and that they are used to working with communities. Clear Brief to guide their work.			
Artists in residence do not deliver.		Clear and constant management of the process in order that any problems are identified and addressed at a very early stage.			
Locations for exhibitions not found.		Right from the beginning of the project work begins to develop a programme of small scale exhibitions and locations, giving time for alternatives to be found.			
Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks)					
Project Manager	1.25	1.25	1.25	1.25	1.25
Community Officer	1.25	1.25	1.25	1.25	1.25
Exit Strategy	Through undertaking three artist residencies across the project area, both individuals and groups are inspired to continue. The project will work with existing art groups, youngsters and other communities to inspire individuals to recognise their enjoyment and talent and thus continue, maybe setting up further art groups who will meet or individual people who come to recognise a new skill and talent.				

Project Title:	Engaging Communities		
Project Reference	C 4		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	Existing Local Communities Visitors Local Schools Canal & River Trust		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>Many of the individual elements within the Our Picturesque Landscape project have outputs which include events designed to involve a wide range of people in the project. Whether those be developing walks, art activities, practical conservation tasks or making a record of historic features, people have expressed an interest during the consultation period in getting involved. The Our Picturesque Landscape Scheme wants to engage with communities of all sorts as a mechanism to spread understanding of the special nature of the landscape and how perception of it has developed. This element of the project will bring all those activities together and will let communities of many interests know how they can become involved. An annual programme of events will be produced, web presence will be developed alongside actively using social media to engage with people.</p>		
Rational	<p>As part of the community consultation undertaken during the Development Phase people highlighted that sometimes it is difficult to discover what opportunities there are to become involved, a simple point of information, which can be promoted widely (such as a website with linked social media) would be valuable. Also people still like traditional media, such as leaflets. Hence an annual programme will be developed. Partners within the project are also keen to be involved with this element and see it as a good way of publicising their events, events which will be linked but not necessarily directly part of the Our Picturesque Landscape Partnership Scheme.</p>		

Beneficiaries	<p>Local residents and those of neighbouring communities in Wrexham and Denbighshire.</p> <p>Visitors who will be able to take part in an events/activities programme</p> <p>Partner organisations who can publicise their linked events/activities through the Our Picturesque Landscape project</p>
Locations (Map)	
Outputs	<ul style="list-style-type: none"> • Annual Event programme produced (5) and distributed widely both in print and on line • 200 events/activities organised through the lifetime of the project • Links to website and social media • 120 social media posts
Outcomes	<ul style="list-style-type: none"> • People will have become involved in a range of events from practical tasks to visiting exhibitions via walks/talks and artistic activities • Those involved will have an increased understanding of the special nature of the project area, this will be evaluated throughout the project life and alterations made as necessary • Visitors will appreciate the area more fully and will encourage others to visit and thus enhance the local economy • Individuals wellbeing and health will be improved whether by walking, socialising at a group event or becoming involved in something outside their comfort zone.

HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
		√	√	√	√		√	
Risk Assessment								
(please refer to scheme risk assessment for further details)								
Risk		RAG Status	Mitigation					
Marketing of events fails to reach those expected to be involved and events are undersubscribed.			Clear marketing programme developed as part of the events programme. This will be evaluated for effectiveness throughout and results fed back into a revised marketing programme as necessary.					
Events are not what people want.			Careful monitoring and evaluation of what people expect and what they want fed back into the programme design.					
Partner organisations do not support programme of events.			Partnership agreements have been signed and good relationships exist currently. Personnel may change in the future and great effort will be put into ensuring new personnel in partner organisations are involved and included.					
Costs for both producing information and running the events goes over budget.			From the beginning careful project management and careful monitoring of budgets will take place, thus identifying and addressing any possible problems at an early stage.					
Timescale		Year 1	Year 2	Year 3	Year 4	Year 5		
		√	√	√	√	√		
Staff time (weeks)								
Community Officer		2.5	2.5	2.5	2.5	2.5		
Exit Strategy		During the lifetime of the Our Picturesque Landscape project a successful and popular series of events will have been developed. It will have a proven track record. In the final year of the Our Picturesque Landscape officers will engage with colleagues, e.g. within Denbighshire, Wrexham and Shropshire to ensure the successful events continue through already existing mechanisms. For example Denbighshire Countryside produces a Volunteer programme for events/activities across the County, Our Picturesque Landscape events/activities will be incorporated into this. Local communities will also be nurtured to be in a position to take over some events/activities following on from the end of the HLF funding.						

Project Title:	Outreach		
Project Reference	C5		
Lead Partner	Clwydian Range and Dee Valley AONB		
Key Project Partners	<ul style="list-style-type: none"> • Community Groups, such as mother and toddlers, men's sheds, Acrefair Tea and Toast Group, Active Woods • Health related groups such as Mind, Vision Impaired, NEWCIS carers group, Parkinson, diabetes and disability groups • Current health walk groups, Let's Walk Denbighshire and Walkabout Wrexham 		
Total budget (Inc in kind)		In-Kind	
HLF Contribution		Match	
Overview	<p>The aim of the Outreach Project is to develop a series of initiatives and events to remove barriers that currently prevent people from underrepresented groups from accessing the Our Picturesque Landscape.</p> <p>The Our Picturesque Landscape Project Area is an accessible landscape, with a number of easily accessible paths, particularly along the canal tow path. However people are often unaware of the resource available to them, how they can be accessed and what services are available.</p> <p>The Outreach Project will involve delivering accessible events, provide transport support for people from target areas to come on guided and self-guided visits, presentations and activities relating to the story of the landscape in neighbouring communities, in addition to providing support for groups such as the walking the way to health scheme, tea and toast group and men's shed for them to learn about the heritage on their doorstep. The project will also look at sharing the special heritage of the Project Area with people living in the surrounding communities.</p> <p>Based on current national and local research the project will focus on the elderly, people with disability and those with health problems, although it will not be exclusive to these areas.</p>		

<p>Rational</p>	<p>The Natural Resources Wales' Outdoor Recreation Survey (2013) found the key reasons as to why people do not access heritage as being old age, disability and health, followed by lack of time and bad weather. These results were also mirrored in the research completed by the Our Picturesque Landscape Project with only 13% of users surveyed being over 65 and only 1.8% of visitors having a disability, which is particularly low, especially as high quality accessible sites exist within the Project Area.</p> <p>The Our Picturesque Landscape Area is a valuable resource for improving people's quality of life. The benefit of regular walking has been shown to improve self-confidence, stamina and weight control and to reduce anxiety and stress and the risk of certain diseases including diabetes, certain cancers, osteoporosis and dementia. Learning about heritage also stimulates the mind and makes a positive contribution to people's mental health.</p> <p>The research completed demonstrates that the Our Picturesque Project Area is currently underutilised by certain groups which could arguably benefit the most for visiting the area. The aim of the outreach project is to remove the perceived barriers to these groups, including information, lack of confidence, cost, awareness and accessibility.</p>
<p>Beneficiaries</p>	<p>Local residents and those of neighbouring communities in Wrexham and Denbighshire. People with health issues or a disabilities. Older people.</p>
<p>Locations (Map)</p>	

Outputs			<ul style="list-style-type: none"> • 5 specific outreach events arranged • 100 people from target groups participating (65+ and those with a disability) • 150 health walks arranged • 750 participants on health walks in the area • 2 walk leader training events held • 25 walk leaders trained 					
Outcomes			<ul style="list-style-type: none"> • An increase in the % of people over 65 visiting the project area. • An increase in the % of disabled people visiting the project area. • Greater knowledge and understanding of the heritage of the Our Picturesque Landscape Area by currently underrepresented groups. • Greater number of people participating in regular health walks in the Our Picturesque Landscape Project Area. • Improved health benefits form people undertaking regular walks. 					
HLF Outcomes								
Heritage			People			Communities		
better managed	in better condition	identified/recorded	developed skills	learnt about heritage	volunteered time	negative environmental impacts will be reduced	more people and a wider range of people will have engaged with heritage	Your local area/community will be a better place to live, work or visit
			√	√	√		√	√
Risk Assessment (please refer to scheme risk assessment for further details)								
Risk			RAG Status	Mitigation				
Scheme not delivered to budget resulting in an overspend.				Works required will be prioritised in terms of the work programme to ensure that project keeps to the budget. Contingency funding could be used if needs be.				
Volunteer Match Funding does not materialise.				<p>Volunteer target set at an achievable rate.</p> <p>Monitoring system established to ensure that all contributions are captured.</p> <p>Close financial control to ensure that there is no risk of the scheme closing on a deficit.</p>				
Local community / general public do not engage with the scheme.				A good working relationship already exists with the walking groups to lead walks along the new routes.				
Target audiences not attracted.				Ensure that the routes are well publicised locally which guided walks offered.				

Timescale	Year 1	Year 2	Year 3	Year 4	Year 5
	√	√	√	√	√
Staff time (weeks) Community Officer	4	4	4	4	4
Exit Strategy	<p>The exit strategy for the Outreach Projects will involve a combination of volunteer activity and input from core staff from partner organisations.</p> <p>The outreach events put together under the Our Picturesque Landscape Scheme will be available to be used as a templates and replicated by project partners once the project has been completed. Contact between outreach organisations will also be maintained by project partners.</p> <p>The volunteer walk leaders trained under the scheme will provide a sustainable exit strategy for delivery of outreach events, the Clwydian Range and Dee Valley AONB will continue to support the volunteers following the completion of the scheme.</p>				

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7. Reserve Project List

Project	Overview	Cost
Ty Mawr Country Park Overflow Car Park	Ty Mawr is desperate for additional car parking during busy times. The access road to the Country Park has recently been marked with double yellow lines due to the issues related to cars parking along the road side during busy periods. An overflow field is available for car parking, but is unusable if the weather has been wet. Upgrading this field making it suitable for use in all conditions would resolve the car parking issues at Ty Mawr.	£50,000
Foot path improvements between the Aqueduct and parking field at Ty Mawr Country Park	To undertake footpath improvements between the Aqueduct and the parking field at Ty Mawr Country Park.	£5,000
Footpath improvements between Ty Mawr and the Aqueduct at Jeffery's Wood	To reinstate the footpath between Ty Mawr and Jeffery's Wood due to the erosion of the current path.	£5,000
Our Picturesque Bus Service – Chirk area	To develop a second Picturesque Bus Service for the Chirk / Trefor Basin area to relieve congestion and provide an alternative means of access to the car.	£40,000
Green House at Plas Newydd	To install a new Green House at Plas Newydd to enable the gardener to propagate plants and to support further volunteering activities.	£2,000
Wenffrwd Phase 2	To enhance the facilities at the newly created Wenffrwd Pocket Park through interpretation, sculptures and further landscaping.	£50,000